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Hello, and thanks so much for taking the time to have a look at my work.

I'm Matt Marsden, a Glossop based creative with over 25 years experience in the design and advertising industry. With a considered and conceptual approach I specialise in art direction, design and artworking for both print and digital. And as if all that wasn't enough, in the summer of 2023 I decided to scratch a long-held professional itch by getting into the TV and Film game as a graphic designer.

I've pulled together some of the many projects I've worked on over the years, and if that piques your interest then please do drop me a line if there's anything you think I could get involved with. I'm available for freelance projects either in-house or remotely, and of course any leads, connections, recommendations or advice would be gratefully received.

Take it easy and I'll hopefully catch up with you again soon.

— \

TV Action Graphics \

Various_

As far back as I can remember I always wanted to be {a gangster} an art dept graphic designer. So in the Summer of 2023 I decided to scratch a long-held professional itch by getting into that thing of theirs and giving it a go. And I'm delighted to say that so far it's been a deal, a steal, and the decision of the f***** century!

Starting prep in July 2023 and based at Arbeta in Manchester my first gig was a 4 x 60' drama called Toxic Town, that was produced by Broke & Bones for Netflix. We originally wrapped in November 2023 but then in April 2024 I was lucky enough to be invited back by the new production designer to lead the graphics team at The Sharp Project in Manchester for re-shoots, new scenes and pick-ups. Starring Jodie Whittaker, Robert Carlyle and Rory Kinnear it tells the true story of the toxic waste case that unfolded in the late 1990s and early 2000s in the East Midlands town of Corby.

Next up, starting prep in June 2024 was another chance to lead from the front, this time in a hybrid role between home and the Cobalt Business Park in Newcastle. The programme was a 4 x 60' drama called I Fought The Law and was produced by Hera Pictures for ITV. Starring Sheridan Smith and set in the North-East town of Billingham it tells the real life story of 22-year-old mum Julie Hogg who was brutally murdered in 1989. Julie's killer was acquitted twice due to mistrials but later admitted committing the homicide to a prison officer while serving time on another charge.

Most recently I was the one man graphic design dept working on the TV commercial for the upcoming Tyson Fury vs Oleksandr Usyk fight which should be airing some time in Autumn 2024, but in the meantime here's a few examples of action graphics that may or may not be coming to a screen near you soon.

Toxic Town \ Netflix \ 4 x 60" Drama

1990s Rave Posters



VERTIGOS
The Jive Turkey
DJ Mac
DJ Blue
DJ Mollator
Thanks to the
GOD'S BLESS
ACID HOUSE

TRIP TO BE SQUARE
UP NORTH
DOWN SOUTH

RAVE ON • ALL NIGHT
FANTAZTIKA
FRI • SAT • 22.00 TO 06.00
GODBLESS
THIS ACID HOUSE
ACID HOUSE PARTEEE

halucination
Monday Nights at Fantaztika
DJ Mac • DJ Albedo
9 to 10pm

duv.
aldoms
fridays / 11.00 - 06.00 / £5 / £2.50 concessions

FANTAZTIKA
KOOLAIID
**TURN UP, TUNE IN,
TRIP OUT!**
£2.50 • Late til Earleee



Toxic Town \ Netflix \ 4 x 60" Drama
—
1990s Warburtons Bread Packaging



Toxic Town \ Netflix \ 4 x 60" Drama
—
1990s Quality Street





ALFSOLUT
County of Yorkshire
VODKA

Every drop of this superb vodka has been crafted only with Yorkshire wheat near the small town of Sheff and continues a determined commitment to the pursuit of perfection since 1867.

IMPORTED
40% ALC./VOL. (80 PROOF) 700 ML
PRODUCED AND BOTTLED IN SHEFFIELD, ENGLAND





Toxic Town \ Netflix \ 4 x 60" Drama
 1999 The Sunday Times

THE WEATHER

TODAY'S WEATHER

PLENTY OF CLOUD WITH PATCHY RAIN
 General: Rainfall: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east. A light drizzle in the south-west, with rain in the south-east.

Greater London, South East England, East Angles, Central Sea-Board, East Midlands, Central Highlands, South West England: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

South Wales, North Wales, North West England, Lake District, Isle of Man, Fog patches: Fog in some areas, but mainly clear. A light drizzle in the south-west, with rain in the south-east.

South West Scotland, Glasgow Area, Argyll, Central Highlands, North West Scotland: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

North East England, Midlands, Aberdeen Area, Orkney, Shetland, East England, North East Sea-Board, Murray Firth Area, Central Sea-Board, English Channel: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

FIVE-DAY FORECAST



Monday: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

Tuesday: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

Wednesday: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

Thursday: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

Friday: Overcast with patches of rain, but some sun. A light drizzle in the south-west, with rain in the south-east.

HOURS OF DARKNESS

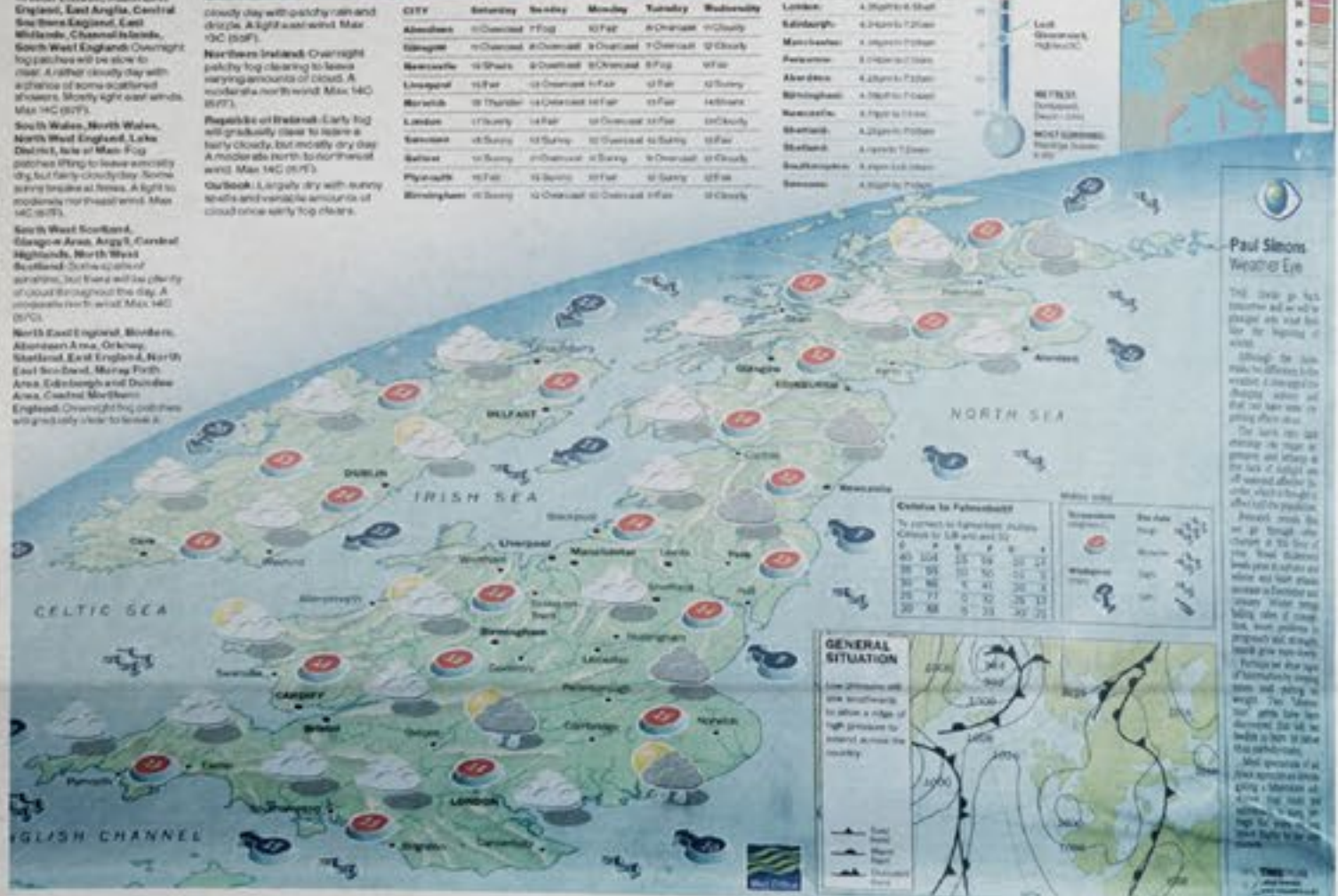
Location	11 April	12 April	13 April	14 April	15 April
London	17:00	17:00	17:00	17:00	17:00
Edinburgh	17:00	17:00	17:00	17:00	17:00
Manchester	17:00	17:00	17:00	17:00	17:00
Belfast	17:00	17:00	17:00	17:00	17:00
Cardiff	17:00	17:00	17:00	17:00	17:00
Glasgow	17:00	17:00	17:00	17:00	17:00
London	17:00	17:00	17:00	17:00	17:00
Edinburgh	17:00	17:00	17:00	17:00	17:00
Manchester	17:00	17:00	17:00	17:00	17:00
Belfast	17:00	17:00	17:00	17:00	17:00
Cardiff	17:00	17:00	17:00	17:00	17:00
Glasgow	17:00	17:00	17:00	17:00	17:00

HIGHS AND LOWS

Location	11 April	12 April	13 April	14 April	15 April
London	12/18	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18	12/18
London	12/18	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18	12/18

EUROPEAN TEMPERATURES

Location	11 April	12 April	13 April	14 April	15 April
London	12/18	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18	12/18
London	12/18	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18	12/18



Paul Simons Weather Eye

THE TIMES CROSSWORD 21,609

A £20 gift voucher will be awarded to the winner of the first five correct solutions entered on Thursday. Enter by post to The Times, Sunday Crossword Competition, 1, Pall Mall Green, London SW1E 7JN, or through the Crossword Club, www.crosswordclub.com. Winners and solutions will appear on Monday next.

Crossword grid with clues:

1 Across: (6) ...
 2 Down: (4) ...
 3 Across: (8) ...
 4 Down: (5) ...
 5 Across: (7) ...
 6 Down: (6) ...
 7 Across: (9) ...
 8 Down: (8) ...
 9 Across: (10) ...
 10 Down: (9) ...
 11 Across: (11) ...
 12 Down: (10) ...
 13 Across: (12) ...
 14 Down: (11) ...
 15 Across: (13) ...
 16 Down: (12) ...
 17 Across: (14) ...
 18 Down: (13) ...
 19 Across: (15) ...
 20 Down: (14) ...
 21 Across: (16) ...
 22 Down: (15) ...
 23 Across: (17) ...
 24 Down: (16) ...
 25 Across: (18) ...
 26 Down: (17) ...
 27 Across: (19) ...
 28 Down: (18) ...
 29 Across: (20) ...
 30 Down: (19) ...
 31 Across: (21) ...
 32 Down: (20) ...
 33 Across: (22) ...
 34 Down: (21) ...
 35 Across: (23) ...
 36 Down: (22) ...
 37 Across: (24) ...
 38 Down: (23) ...
 39 Across: (25) ...
 40 Down: (24) ...
 41 Across: (26) ...
 42 Down: (25) ...
 43 Across: (27) ...
 44 Down: (26) ...
 45 Across: (28) ...
 46 Down: (27) ...
 47 Across: (29) ...
 48 Down: (28) ...
 49 Across: (30) ...
 50 Down: (29) ...
 51 Across: (31) ...
 52 Down: (30) ...
 53 Across: (32) ...
 54 Down: (31) ...
 55 Across: (33) ...
 56 Down: (32) ...
 57 Across: (34) ...
 58 Down: (33) ...
 59 Across: (35) ...
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 61 Across: (36) ...
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 65 Across: (38) ...
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 67 Across: (39) ...
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 74 Down: (41) ...
 75 Across: (43) ...
 76 Down: (42) ...
 77 Across: (44) ...
 78 Down: (43) ...
 79 Across: (45) ...
 80 Down: (44) ...
 81 Across: (46) ...
 82 Down: (45) ...
 83 Across: (47) ...
 84 Down: (46) ...
 85 Across: (48) ...
 86 Down: (47) ...
 87 Across: (49) ...
 88 Down: (48) ...
 89 Across: (50) ...
 90 Down: (49) ...
 91 Across: (51) ...
 92 Down: (50) ...
 93 Across: (52) ...
 94 Down: (51) ...
 95 Across: (53) ...
 96 Down: (52) ...
 97 Across: (54) ...
 98 Down: (53) ...
 99 Across: (55) ...
 100 Down: (54) ...

AROUND BRITAIN

City	Temp	Wind	Cloud	Precip
London	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18
London	12/18	12/18	12/18	12/18
Edinburgh	12/18	12/18	12/18	12/18
Manchester	12/18	12/18	12/18	12/18
Belfast	12/18	12/18	12/18	12/18
Cardiff	12/18	12/18	12/18	12/18
Glasgow	12/18	12/18	12/18	12/18

ABROAD

Country	Temp	Wind	Cloud	Precip
USA	12/18	12/18	12/18	12/18
France	12/18	12/18	12/18	12/18
Germany	12/18	12/18	12/18	12/18
Italy	12/18	12/18	12/18	12/18
Spain	12/18	12/18	12/18	12/18
Japan	12/18	12/18	12/18	12/18
Australia	12/18	12/18	12/18	12/18
Canada	12/18	12/18	12/18	12/18
India	12/18	12/18	12/18	12/18
China	12/18	12/18	12/18	12/18
South Africa	12/18	12/18	12/18	12/18
Brazil	12/18	12/18	12/18	12/18
Argentina	12/18	12/18	12/18	12/18
Chile	12/18	12/18	12/18	12/18
Peru	12/18	12/18	12/18	12/18
Colombia	12/18	12/18	12/18	12/18
Venezuela	12/18	12/18	12/18	12/18
Ecuador	12/18	12/18	12/18	12/18
Guatemala	12/18	12/18	12/18	12/18
Honduras	12/18	12/18	12/18	12/18
Nicaragua	12/18	12/18	12/18	12/18
Costa Rica	12/18	12/18	12/18	12/18
Panama	12/18	12/18	12/18	12/18
Cuba	12/18	12/18	12/18	12/18
Dominican Republic	12/18	12/18	12/18	12/18
Haiti	12/18	12/18	12/18	12/18
Jamaica	12/18	12/18	12/18	12/18
Trinidad and Tobago	12/18	12/18	12/18	12/18
Grenada	12/18	12/18	12/18	12/18
St. Vincent and the Grenadines	12/18	12/18	12/18	12/18
Antigua and Barbuda	12/18	12/18	12/18	12/18
Barbados	12/18	12/18	12/18	12/18
St. Kitts and Nevis	12/18	12/18	12/18	12/18
St. Lucia	12/18	12/18	12/18	12/18
Dominica	12/18	12/18	12/18	12/18
Guyana	12/18	12/18	12/18	12/18
Suriname	12/18	12/18	12/18	12/18
French Guiana	12/18	12/18	12/18	12/18
Guadeloupe	12/18	12/18	12/18	12/18
Martinique	12/18	12/18	12/18	12/18
Reunion	12/18	12/18	12/18	12/18
Mayotte	12/18	12/18	12/18	12/18
Comoros	12/18	12/18	12/18	12/18
Madagascar	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
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Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	12/18
Zimbabwe	12/18	12/18	12/18	12/18
Malawi	12/18	12/18	12/18	12/18
Zambia	12/18	12/18	12/18	12/18
Mozambique	12/18	12/18	12/18	12/18
Swaziland	12/18	12/18	12/18	12/18
Lesotho	12/18	12/18	12/18	12/18
Botswana	12/18	12/18	12/18	12/18
Namibia	12/18	12/18	12/18	



Chesters Milk Chocolate Wholemeal Biscuits

Wholemeal cereal flours (Barley, Oat, Rye), Chocolate (24%) (Cocoa Butter, Rice Syrup, Cocoa Liquor, Inulin, Coconut Sugar, Emulsifier: Sunflower Lecithin), Coconut sugar, Vegetable fats (Sunflower oil, Cacao butter), Acacia fibre, Raising agent: (Ammonium carbonate, Sodium carbonate), Sea salt, Emulsifier: Sunflower lecithin, Lemon juice

Nutritional Information	Per 100g	Per 32g (4 biscuits)
Energy	1871kJ	599kJ
448kcal	143kcal	
Fat	21.3g	6.8g
of which saturates	8.2g	2.6g
Carbohydrates	52g	16.6g
of which sugars	14.3g	4.6g
Fibre	11g	3.5g
Protein	6.5g	2.1g
Salt	0.2g	0.1g

Allergy Advice
For Allergens see ingredients in bold. Produced in a factory that also handles sesame, soy, eggs, milk and nuts. Store in a Cool dry place. Protect from heat.

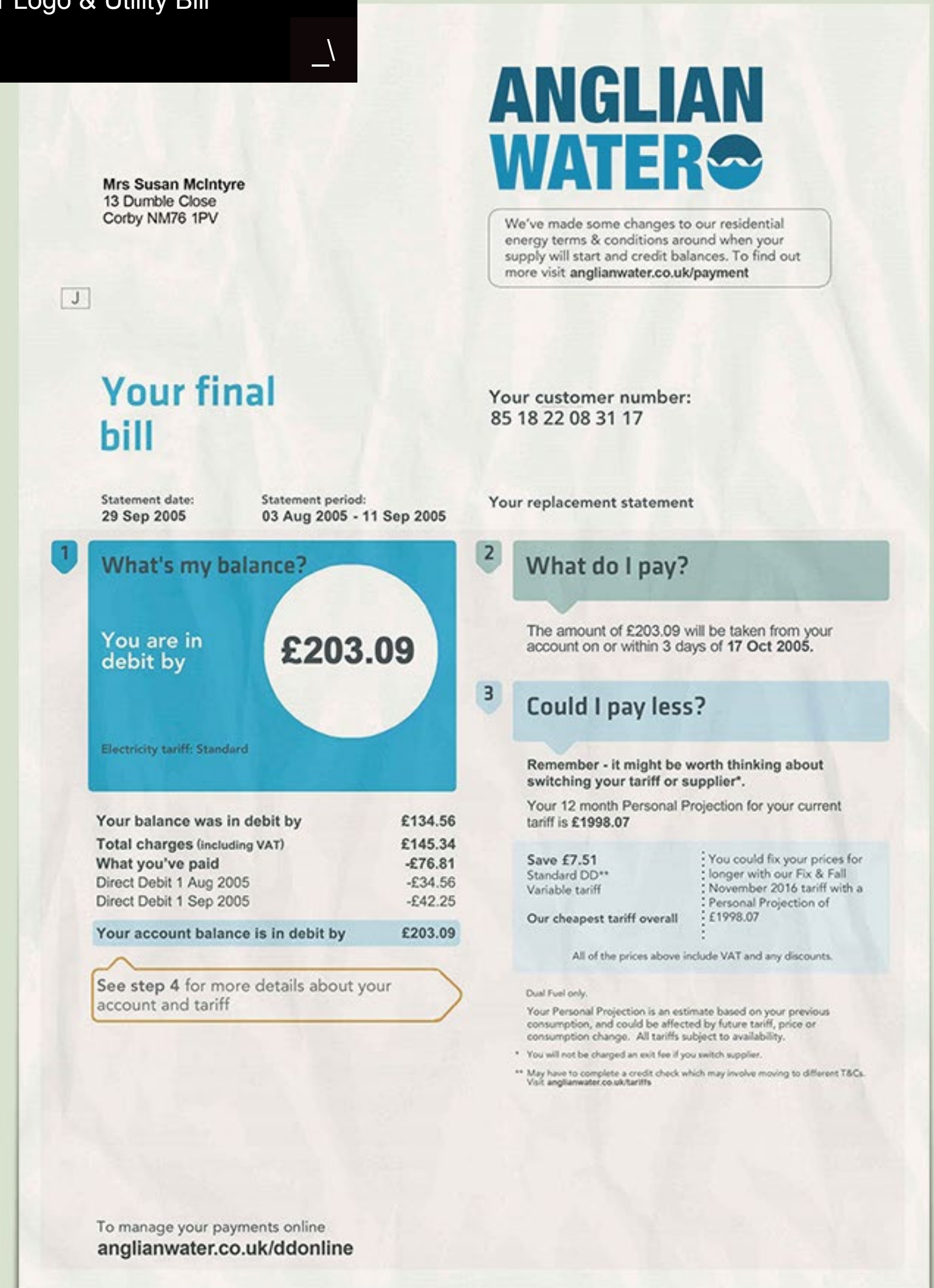
Storage Instructions
Store in a cool dry place. Once the packet is opened, store in an airtight container.

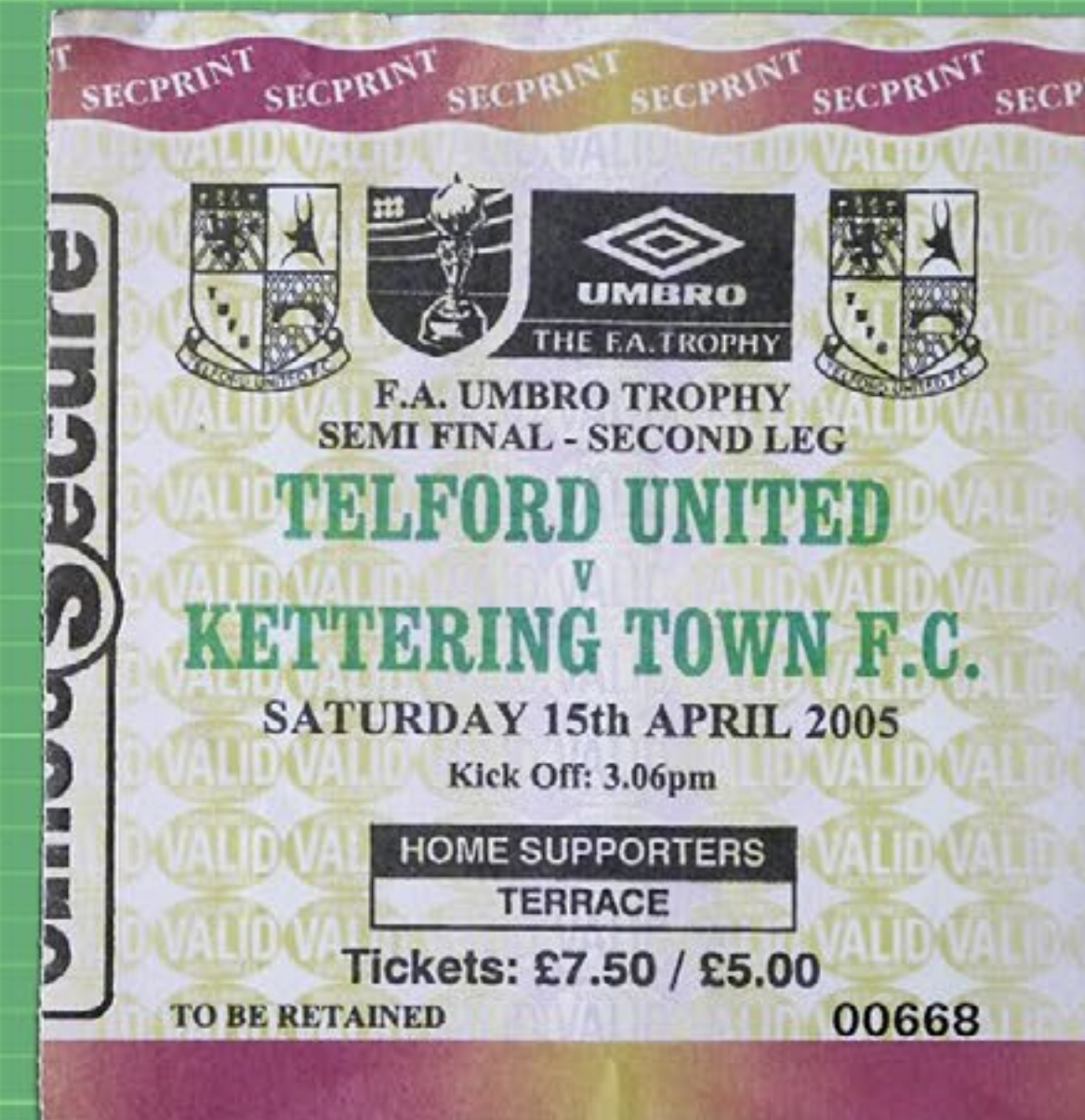
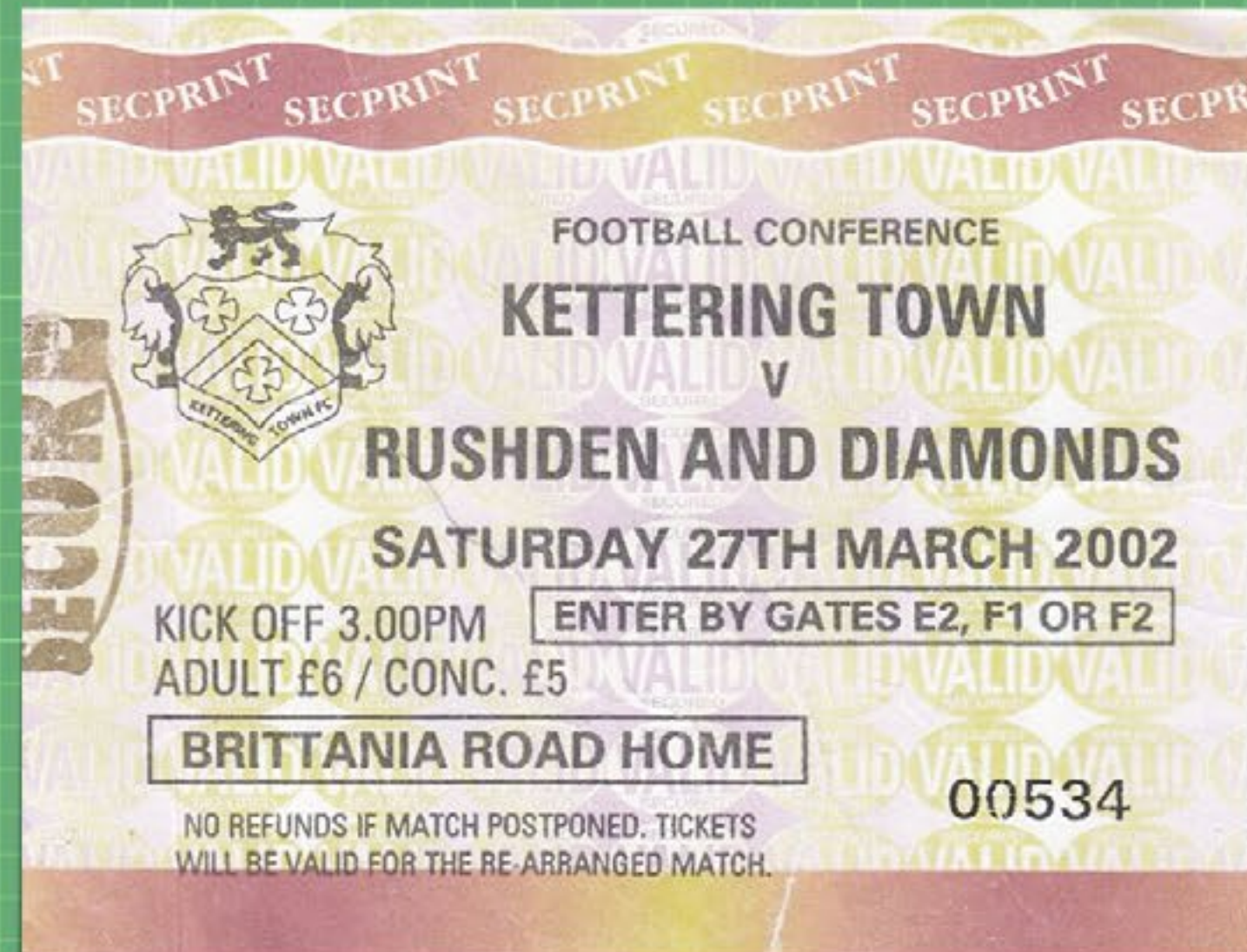
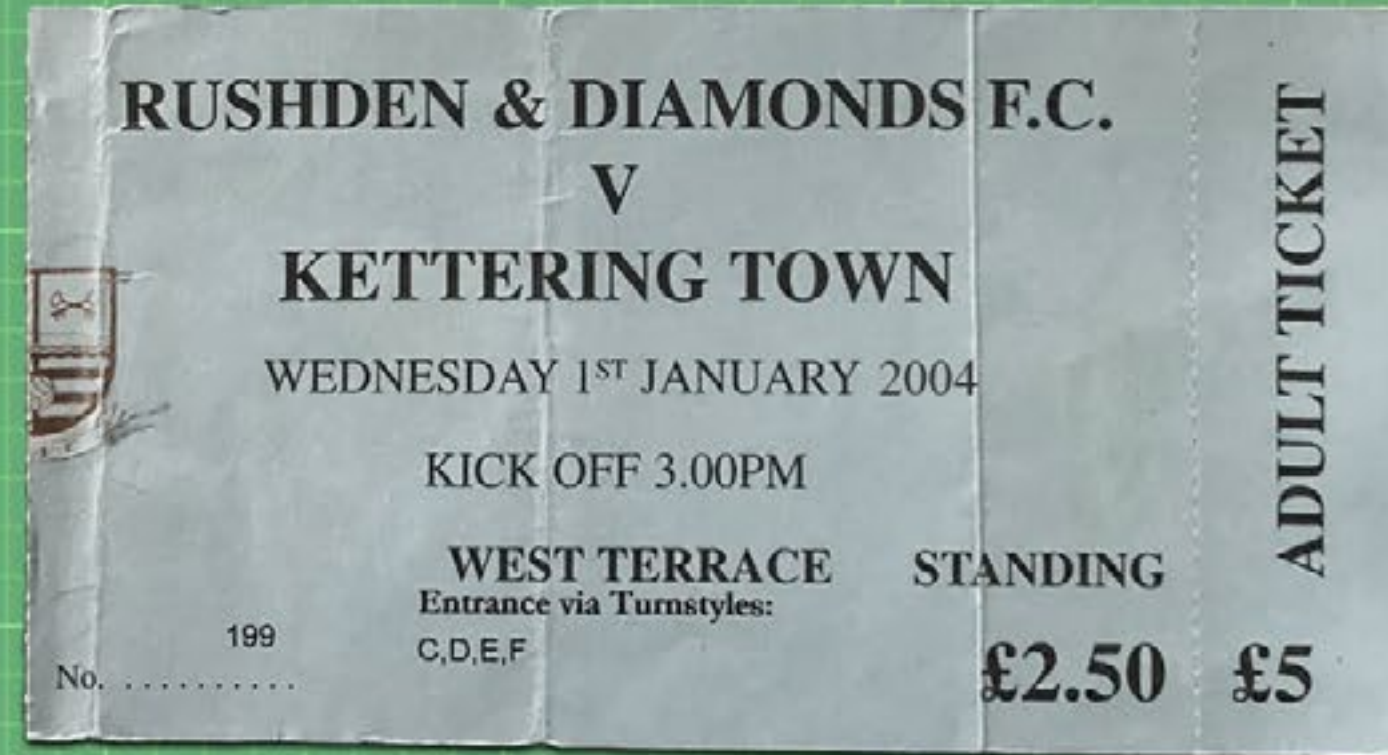
Made in the UK

200ge



(99) 34468 - 99





Self Initiated Project

Strutters Crisps

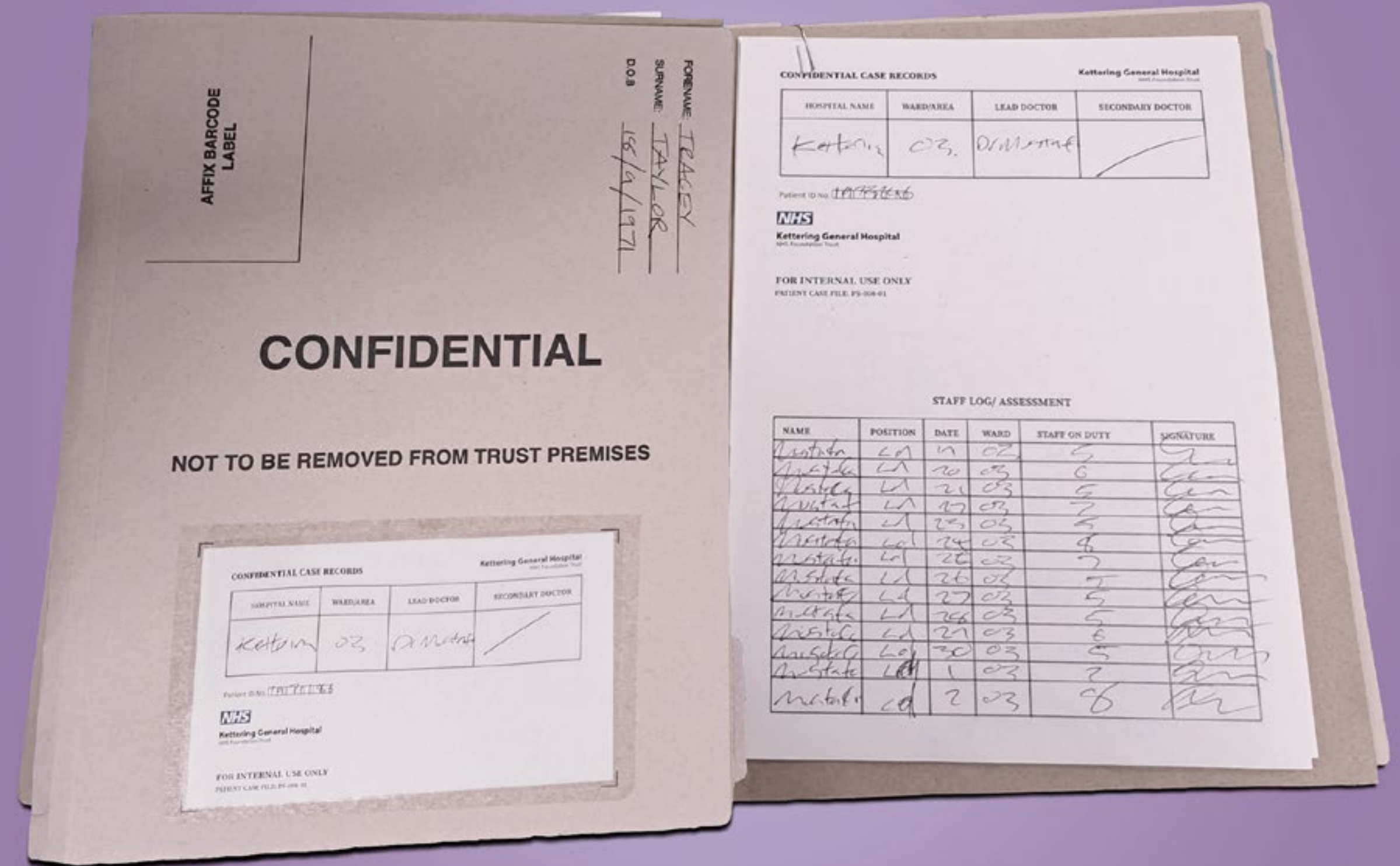
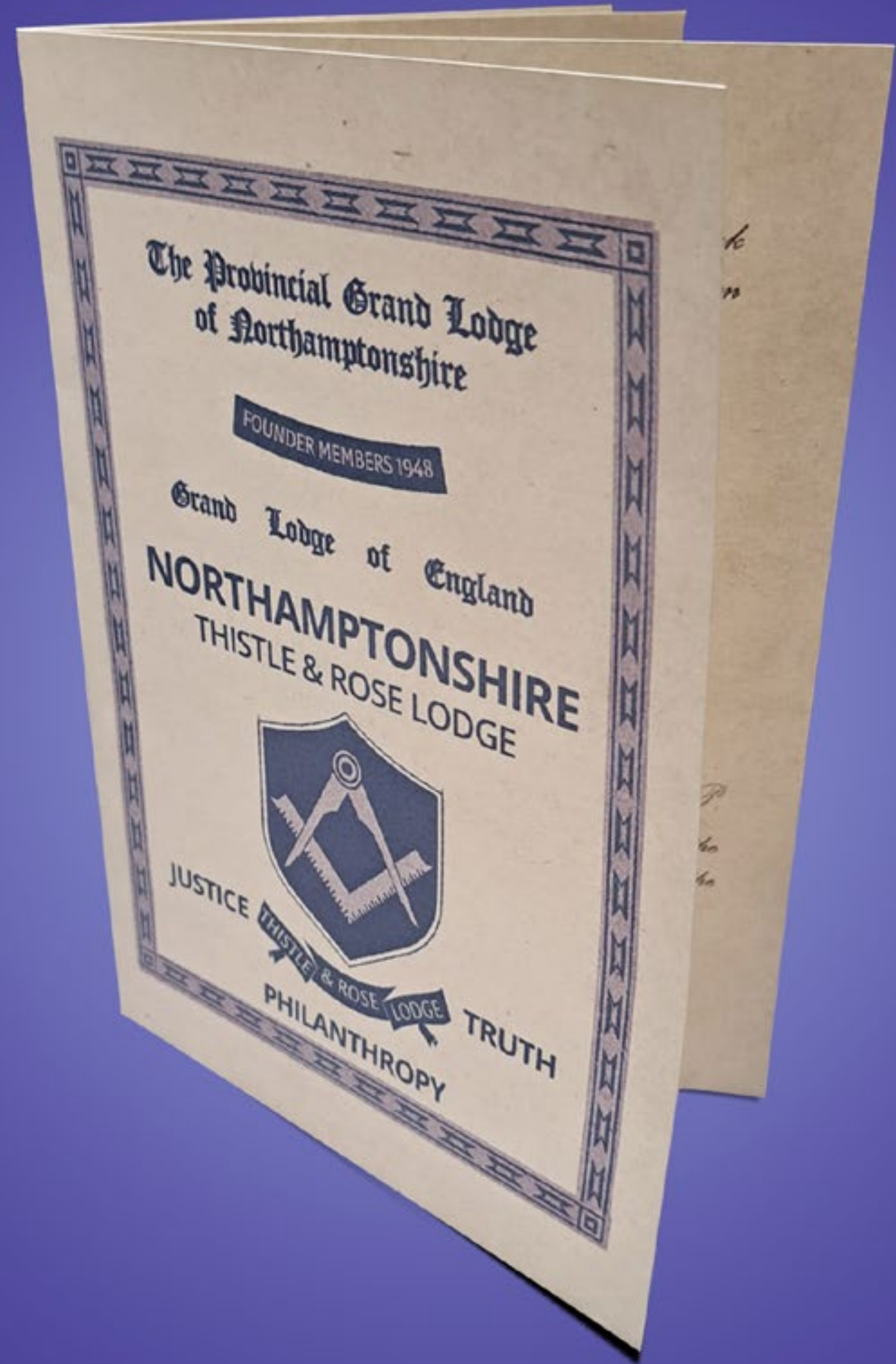


Self Initiated Project

Milltown Whisky









Tyson Fury vs Oleksandr Usyk 2 TV Commercial

Vintage Boxing Posters

THE FIGHT CHAMPIONSHIP OF THE WORLD

STANLEY SMITH THE CHAMPION

NORMSKI BATES THE CHALLENGER

VS.

NO HOME TV

SAT. DIRECT FROM BINGOSIDE AT Sami's GLAUGHTERHOUSE

☆☆☆ SATURDAY OCTOBER 9TH 1971 ☆☆☆

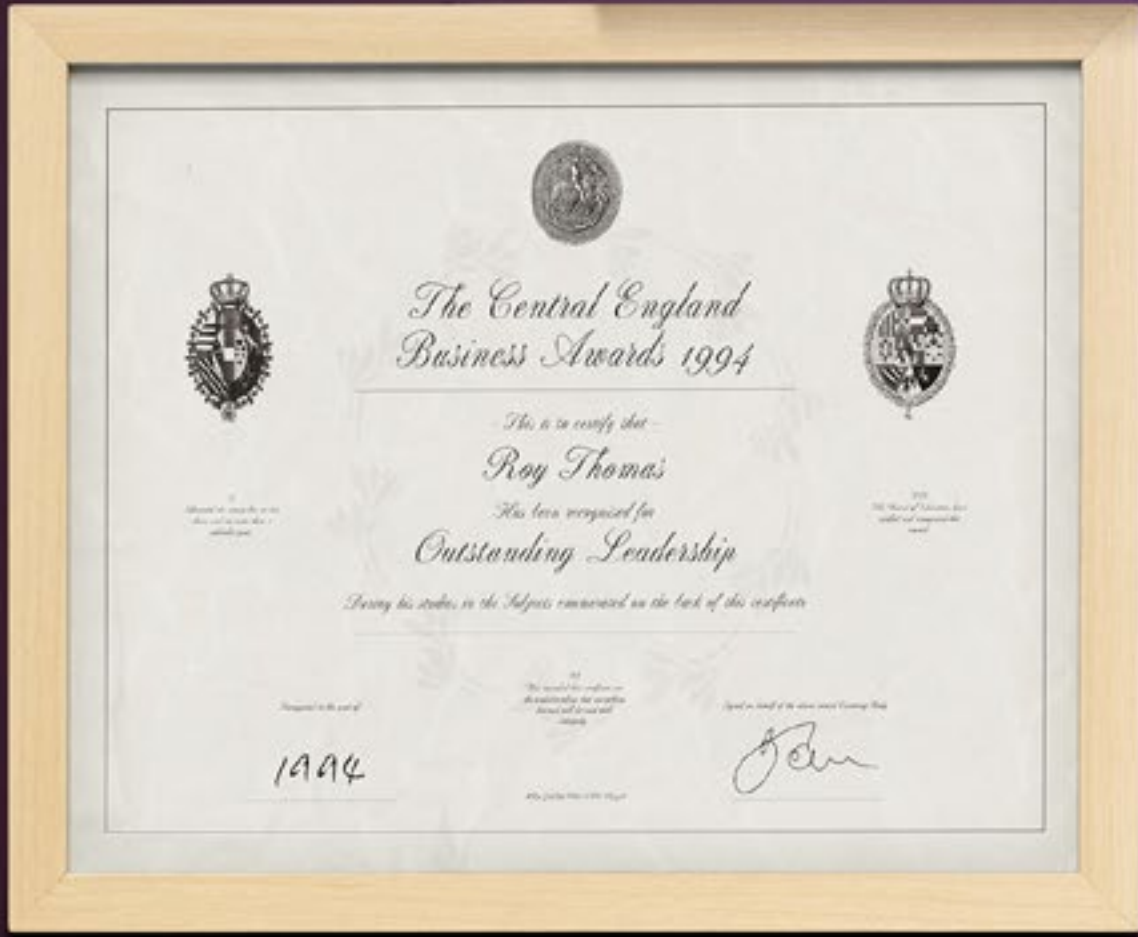
BOXING

THE MEL BOURNE TOURNAMENT



Toxic Town \ Netflix \ 4 x 60" Drama

Assorted Certificates



Toxic Town \ Netflix \ 4 x 60" Drama

Assorted Business Cards



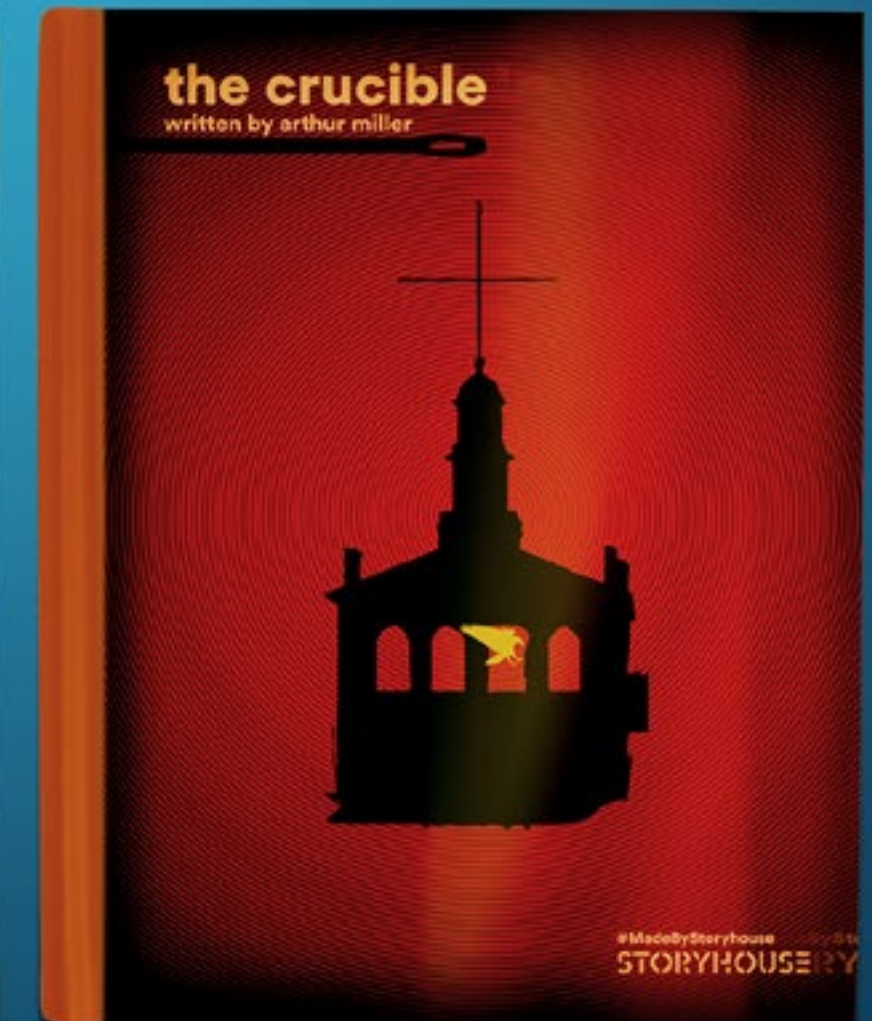
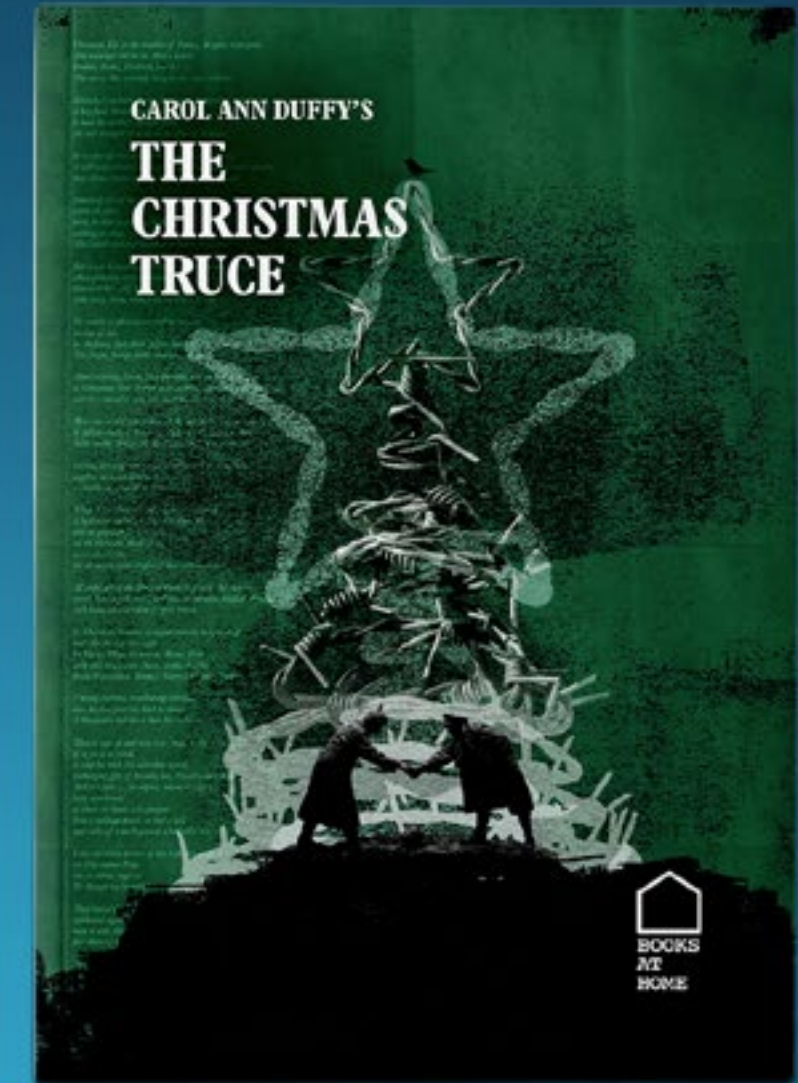
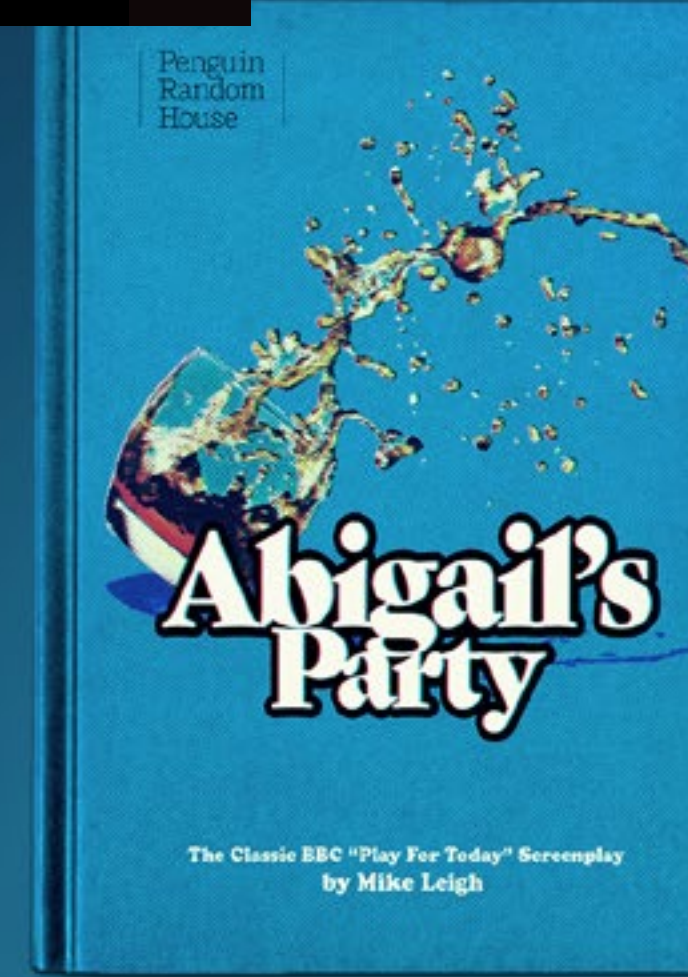
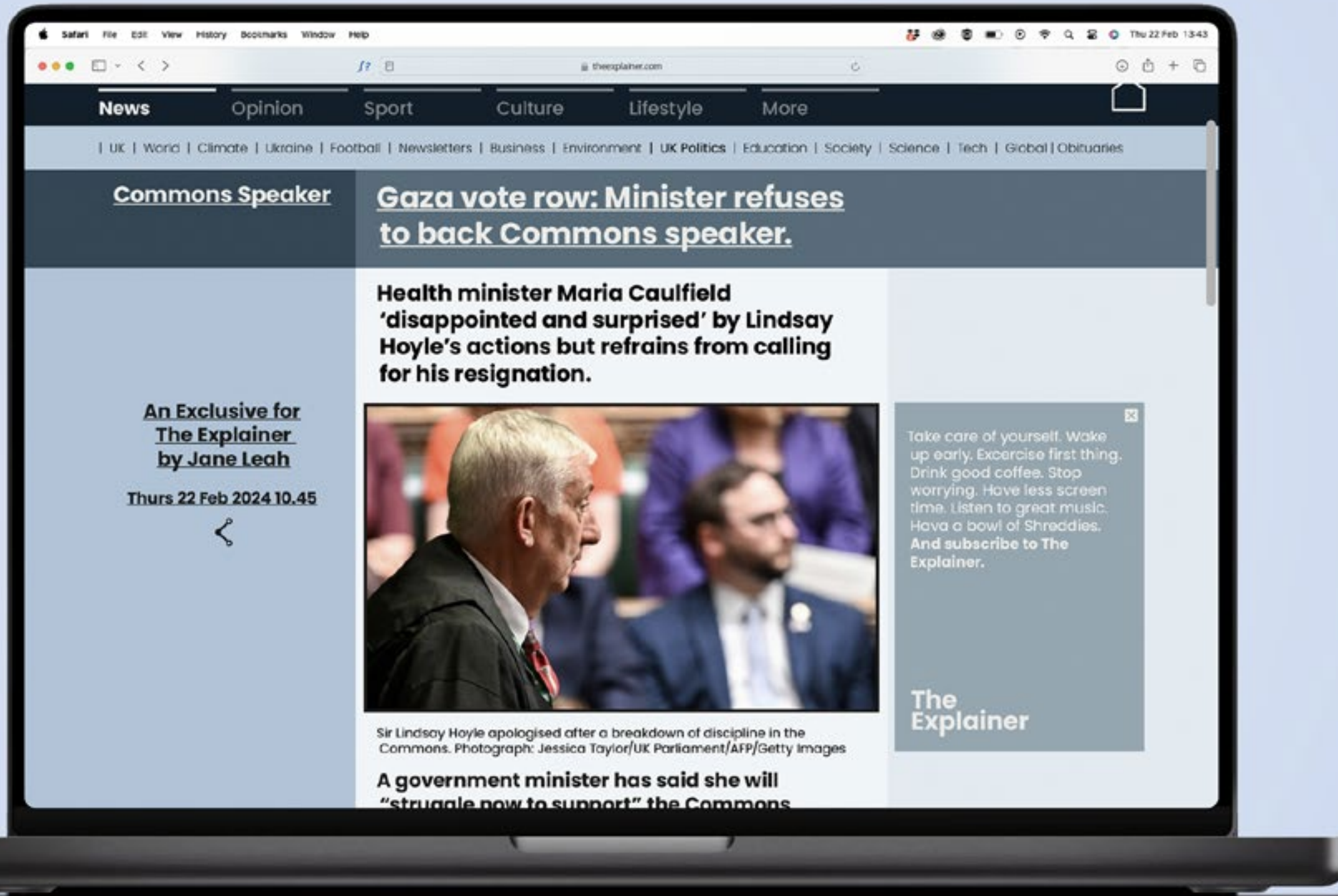


Self Initiated Project

News Agency Website

Self Initiated Project

Assorted Book Covers





Self Initiated Project
—
Early 2000s Windows PC Desktop



Self Initiated Project
—
Dark Peak Dairies Milk





I Fought The Law \ ITV \ 4 x 60" Drama
Assorted Scene Dressing Graphics

If You Fancy A Jar, Then Forget The Car!

Never Drink And Drive. Ever.

STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []



STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []

WANTED

KARL "MACKEM" MATTHEWS
Cleveland Police are extremely eager to apprehend Karl "Mackem" Matthews in connection with several football violence related incidents across the country.
IF SEEN PLEASE DO NOT APPROACH THIS MAN, INSTEAD CALL 999 IMMEDIATELY.

STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []

STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []



CS

STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []

STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []



STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
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Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []



STOCKFIELD POLICE
Description Form (Additional Offence)
Name: []
Address: []
Date of Birth: []
Height: []
Weight: []
Hair: []
Eyes: []
Complexion: []
Build: []
Signature: []
Date: []



THE CLEVELAND
FOUNDED 1871 No. 37,238
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CAR PARK NO
No unauthorised vehicles allowed beyond this point
All visitors must report to reception



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WANTED

IAN "GUMBO" HUGHES
Cleveland Police are extremely eager to apprehend Ian "Gumbo" Hughes in connection with several football violence related incidents across the country.
IF SEEN PLEASE DO NOT APPROACH THIS MAN, INSTEAD CALL 999 IMMEDIATELY.

THIS IS A LIFE SUPPORT MACHINE. AND ANYONE CAN USE IT.

CLEVELAND CARES




497
0:4:97

EG

1	2	3	4	5	6
7	8	9	10	11	12
13	14	15	16	17	18
19	20	21	22	23	24

WANTED

EBERDEE TAYLOR
Cleveland Police are extremely eager to apprehend Eberdee Taylor in connection with several football violence related incidents across the country.
IF SEEN PLEASE DO NOT APPROACH THIS MAN, INSTEAD CALL 999 IMMEDIATELY.

Parkinson's Disease
Everything You Need To Know.

Empowering You With Knowledge And Support.
Learn About Symptoms, Treatments And How To Live Well With Parkinson's Disease.



100
DEALER
31 OCT 2005
1971

SEE A CHILD IN FEAR? CALL US TODAY. YOUR ACTION COULD SAVED LIVES.
CLEVELAND CARES

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Pizza Paradise



STOCKFIELD POLICE
Description Form (Additional Offence)
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TO OUR BELIEVED FELLOW GOERS BUT NEVER FORGOTTEN.

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Build: []
Signature: []
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TESCO value BUTTER 250g e

FRONT DESK WILL BE CLOSED EACH NIGHT FOR ONE HOUR FROM 7PM.
WHEN CLOSED DO NOT EXIT THROUGH THE MAIN DOOR AND USE ALTERNATIVE EXIT.
THE MAIN DOORS WILL BE LOCKED FROM THE INSIDE FOR THE DURATION OF THE HOUR.

SORRY, WE'RE CLOSED



STOCKFIELD POLICE
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Cotton Clouds



STOCKFIELD POLICE
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Complexion: []
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Signature: []
Date: []

WANTED

MATT "BEX" PHILIPS
Cleveland Police are extremely eager to apprehend Matt "Bex" Philips in connection with several football violence related incidents across the country.
IF SEEN PLEASE DO NOT APPROACH THIS MAN, INSTEAD CALL 999 IMMEDIATELY.

STOCKFIELD POLICE
Description Form (Additional Offence)
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Manchester International Festival 2017 ** **Party Skills For The End Of The World_

Working as part of the AKA North concept team and alongside Manchester based photographer Scott Kershaw, we were appointed to create a fresh and exciting lead image for the world premiere of “Party Skills for the End of the World” at MIF17. This incorporated a hurriedly dressed party goer and an eclectic array of objects that represented the fun and madness of the show, where guests were taught various skills to prepare themselves for the doomsday scenario at an epic party to end all parties.

As well as the creative work a media strategy was also produced balancing a targeted digital campaign with high impact out-of-home activity around Manchester city centre.

—
Out-of-home 48 Sheet

Are you ready for the party?

Party Skills for the End of the World

An epic night out

World premiere

27 June - 16 July

Centenary Building, Salford

Created by **Nigel Barrett** and **Louise Ma**

Conway

MIF

mif17.co.uk #mif17

OFFICIAL PARTNERS

bruntwood

manchester
INDUSTRIAL
TRUST

NCP

MANCHESTER
CITY COUNCIL

ARTS COUNCIL
ENGLAND

BBC

theguardian

EveningNews

Commissioned and produced by Manchester International Festival and Conway Arts Trust Ltd.





Sanctum Peak \ Rebrand_

Alongside the freelance projects I do for other people, I'm also sometime head of design at Manchester based digital agency Run2. A collection of like minded souls with a mission to do great work for great people.

This is one of the many jobs we've done for our friends at Sanctum Peak, one of the world's leading preventative health organisations and human performance specialists. They asked us for a complete rebrand, and as a business that helps their clients function at the very top of their game, we had to be at the very top of ours.

We developed a simple uppercase logo which incorporated a stylised "A" graphic to represent the word Peak. This marque was designed to be used either as part of the logo, in isolation as a favicon or as a branding device to be deployed across various other assets as part of Sanctum Peaks new visual identity. A calming blue colour palette was created and then used to treat imagery which made up their unique and ever growing image bank.

—
Website \ Logo

P E A K

[HOME](#) [ABOUT](#) [PATHWAYS](#) [PROCESS](#) [SOLUTIONS](#) [BLOG](#) [CONTACT](#)

**HEALTH, INNOVATION
AND PERFORMANCE.**



PEAK



NHS \

Time Please_

This NHS alcohol awareness campaign was created to highlight the Section 141 Licensing Act which states that it's against the law for bar staff to sell alcohol to anyone who is already drunk.

The familiar landlords cry of "Time Please!" together with the hand stop sign were combined to leave the viewer in no doubt about the intended message, and the yellow and black colour scheme was used as a deliberate nod to the hazard warning signs which seem so prevalent in most public areas.

The creative was produced to be seen in and around bars and restaurants in the North West of England and Manchester in particular, with a number of different executions including impactful out-of-home formats, flyers, drink unit calculators, yellow warning cards, and a bespoke microsite. A fold out wallet sized checklist was also produced and given to all bar and venue staff as a handy reminder of the Time Please campaigns key aims, as well as T-shirts that were worn on site to further strengthen this important yet previously little known directive.

—

Checklist \ Poster \ Logo Marque \ Microsite



TIME PLEASE!

STAFF CHECKLIST.



IT IS AGAINST THE LAW FOR YOU TO SELL ALCOHOL TO ANYONE WHO IS DRUNK. YOU COULD BE FINED £80 FOR DOING SO.

TIME PLEASE! HAS THREE AIMS TO HELP LICENSED PREMISES CREATE SAFER DRINKING ENVIRONMENTS BY PREVENTING AND DEALING WITH DRUNKENNESS.

Help all customers get the message and keep track of their own drinking.

Give staff confidence to intervene when customers are drinking in a way that could cause them to get drunk on the premises.

Support staff to deal with a person who is drunk, refuse service, and take them home for the premises if necessary.



1/ HELP ALL CUSTOMERS GET THE MESSAGE.

Display customer notices that state the premises does not sell alcohol to anyone who is drunk.

Help customers keep track of their own drinking by displaying the unit content of common alcoholic drinks and responsible drinking reminders such as:

- Access to free tap water is available at all times
- Pace your drinks
- Do not regularly exceed your daily limits
- Never drink and drive

2/ GIVE STAFF CONFIDENCE TO INTERVENE.

If customers are drinking in a way that could cause them to get drunk on the premises, you have a responsibility to intervene. Here are some examples of customer behaviour to look out for:

- Large amounts in a single order
- Large groups buying in rounds
- Frequent orders of alcohol in a short space of time
- Ordering high strength drinks and frequently e.g. shots, cocktails

Talk to the customer and suggest slowing down with a non-alcoholic drink to pace out their drink.

3/ SUPPORT STAFF TO DEAL WITH A PERSON WHO IS DRUNK.

A person who is drunk must not be sold any alcohol. They may display one or more of the following signs in the checklist below.

SPEECH

Loud, slurring, stumbling over words, repeating over again, losing train of thought, not making sense

COORDINATION

Swaying, staggering, stumbling/tripping, walking into people or things, fumbling to get money out of wallet/purse

APPEARANCE

Bloodshot eyes, eyes glazed, unable to focus, tired/sleepy looking, scruffy/messy, smelling strongly of alcohol

BEHAVIOUR

Disinhibited, poor judgement, misinterpreting other people, inappropriate actions or use of language, rude, sexually harassing, argumentative, aggressive, threatening, violent

Don't forget to look out for customers buying on behalf of others who are drunk.

Remember that some medical conditions or disabilities can result in similar behaviour.

REFUSING SERVICE.

1/ When you make your decision, explain the law, tell them you're sorry, explain you want to keep your job and avoid a fine. As with all customers, give them your attention and keep eye contact as you talk, your attitude will affect their attitude.

2/ A quiet word early can take the heat out of situations but if the customer shows signs of aggression be cautious and signal for assistance.

3/ Use closed statements that don't leave room for debate. For example "I'm sorry I can't serve you any more alcohol at this time as it's against the law, I could get a fine"

■ Use the Refusal Pad to back up your message. This can help end the conversation and reduce the risk of conflict arising

- Offer the customer a drink of water
- Get back up from your manager or supervisor

4/ If it is not suitable for them to remain on the premises, you have a duty of care to make sure they are not left on their own, ejected, or placed in a taxi without being in the care of a suitable person. You should have a designated quiet area or First Aid area to use while getting assistance.

5/ Record the refusal - some premises have a log book, others have a button on the cash till.





TIME PLEASE!

IT'S AGAINST THE LAW FOR US TO SELL ALCOHOL TO ANYONE WHO IS DRUNK.

OUR STAFF COULD BE FINED £80 FOR DOING SO.



TIME PLEASE!

NHS choices Your health, your choices



HOME

ABOUT US

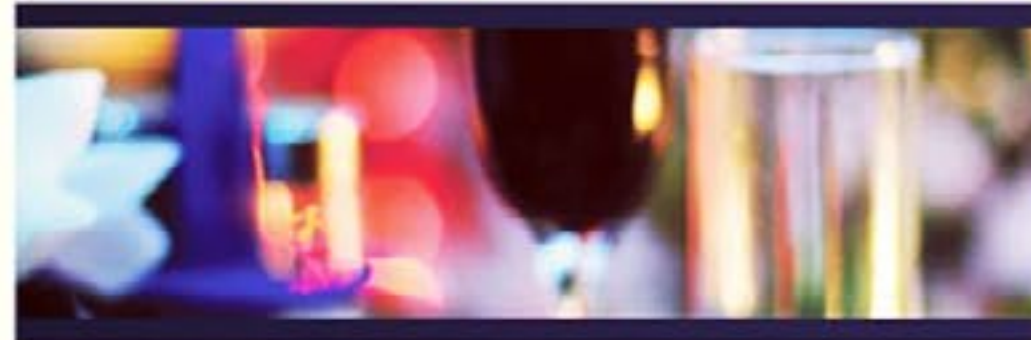
WHAT WE DO

THE THREE AIMS

GET THE MESSAGE

CONTACT US

IT'S AGAINST THE LAW FOR US TO SELL ALCOHOL TO ANYONE WHO IS DRUNK.



HELP ALL CUSTOMERS GET THE MESSAGE.

Display customer notices that state the premises does not sell alcohol to anyone who is drunk.

Help customers keep track of their own drinking by displaying the unit content of common alcoholic drinks and offering safer drinking tips...



GIVE STAFF CONFIDENCE.

If customers are drinking in a way that could cause them to get drunk on the premises, you have a responsibility to intervene...



SUPPORTING OUR STAFF.

A person who is drunk must not be sold any alcohol. They may display one or more of the following signs in the following checklist...



REFUSING SERVICE.



APPEARANCE.



USING THE REFUSALS PAD.



Dell Technologies \

Oxford AI Society Brainstorm_

I was approached by Dell Technologies to produce the creative for their whitepaper collaboration with the Oxford AI Society, documenting 10 chosen brainstorm ideas of how new artificial intelligence could impact upon the current and post-covid workplace. Working alongside the Oxford AI brainstorm team I produced both printed and online collateral which highlighted recommendations set out by the society and sought to achieve their vision of work redefined. One where a balance of remote and office working reaps the benefits of both worlds, improving employee satisfaction and productivity and reducing both the cost and environmental impact.

The four brainstorm team members were chosen as the faces of the project and used on the whitepaper cover as well as throughout the supporting social media campaign. On-screen, glitch style visuals were developed to represent the digital nature of the project and this styling was then applied to chosen imagery from Dell Technologies extensive image library. A colour palette was created to sit alongside the existing Dell signature colours thus becoming an extension of an already recognisable visual language, with a single colour then chosen from the new palette to be used within each of the four sections as a way of differentiating one from another. Mic 32, a contemporary sans serif typeface was chosen for the campaign, similar to Roboto which is used extensively by Dell but different enough to feel fresh for the new and ongoing project.

Alongside the creative work a media strategy was also produced with a targeted digital campaign across social media and within a number of AI related online publications.

—
Cover \ Double Page Spreads

OXFORD AI SOCIETY BRAINSTORM

10 APPLICATIONS OF AI FOR A REDEFINED WORKPLACE



OXFORD ARTIFICIAL
INTELLIGENCE SOCIETY

SUPPORTED BY:

DELL Technologies

PRODUCED BY OXFORD AI SOCIETY AND SUPPORTED BY DELL TECHNOLOGIES

The world of work faces unprecedented challenges and opportunities. The pandemic has necessitated solutions to monitor the minutiae of workplace interaction that is critical to facilitating physically safe return to a shared space and maintain mental wellbeing during these difficult times.

With increasing available and affordable technology and work-life balance, there has been a trend in recent years towards digital transformation of the workplace, with organisations and individuals rethinking modes of working and adopting remote working, which has only been accelerated by the pandemic, but to do so in a manner which preserves the productivity and connectivity achievable when working closely amongst colleagues.

Moreover, growing focus worldwide on the environmental agenda has underscored the urgent need for solutions which make office working more efficient and sustainable, especially against a backdrop of remote working at lower cost. These solutions must all be undertaken within a framework that upholds high standards in data security, which will be more important than ever before with the shift towards distributed working.

The recommendations we set out seek to achieve our vision of work redefined, one where a balance of remote and office working reaps the benefits of both worlds, improving employee satisfaction and productivity and reducing cost and environmental impact.

PRODUCED BY OXFORD AI SOCIETY AND SUPPORTED BY DELL TECHNOLOGIES

OXFORD AI SOCIETY BRAINSTORM

10 APPLICATIONS OF AI FOR A REDEFINED WORKPLACE

APPLYING AI FOR PRODUCTIVITY

- 01 Devise personalised employee back-to-work plans with AI scheduling tools
- 02 Establish a virtual pooled knowledge base with conversational AI
- 03 Strengthen digital skills with AI recommender systems
- 04 Reduce environmental impact with smart sensors and AI
- 05 Build a workplace right for employees with generative design

APPLYING AI FOR SAFETY

- 06 Monitor PPE, social distancing and contact trace with computer vision
- 07 Track employee wellbeing with natural language processing

APPLYING AI FOR CYBER SECURITY

- 08 Flag suspicious cyber activity with anomaly detection
- 09 Safeguard data privacy with facial recognition

ETHICAL AND REGULATORY CONSIDERATIONS

- 10 Embed data privacy and equality considerations into the design of technology from the outset

PRODUCED BY OXFORD AI SOCIETY AND SUPPORTED BY DELL TECHNOLOGIES

OXFORD AI BRAINSTORM:

APPLYING AI FOR CYBER SECURITY

08 Flag suspicious cyber activity with anomaly detection

09 Safeguard data privacy with facial recognition



"THE RISE IN REMOTE WORKING HAS RESULTED IN ORGANISATIONS HAVING WIDER AND MORE OPEN NETWORK PERIMETERS"

OXFORD AI BRAINSTORM:

ETHICAL AND REGULATORY CONSIDERATIONS

10 Embed data privacy and equality considerations into the design of technology from the outset

10 Ethical and regulatory considerations

Security and privacy

Any proposed technology which involves the collection, use and storage of personal data will need to be scrutinised from data security and privacy perspectives. Safeguarding employee data privacy is not just a moral obligation; it also has practical consequences for implementation. Monitoring employee activity could breed an environment of mistrust and damage the relationship between employees and their organisation, reducing compliance with potentially severe impacts on safety and productivity. This underscores the need for handling any personal and identifiable data of individuals in a responsible and ethical manner, especially in light of increasing public awareness about data privacy and its emergence as a modern fundamental right. The UK Information Commissioner's Office has issued guidance for organisations regarding their approach to data protection. The principles of the law – transparency, fairness and proportionality – must be applied.

This includes:

- 1 Only collecting and using data that is necessary and proportionate, keeping data collected to a minimum, prioritising least privacy intrusiveness e.g. anonymised data to reduce risk of re-identification and only using data for the stated purpose
- 2 Keeping information secure, ensuring access only by those authorised, and having a retention policy that sets out when and how personal information needs to be reviewed and deleted
- 3 Being clear, open and honest with staff about their data
- 4 Allowing staff to have control over their data and exercise their information rights

In handling of health monitoring data, there are additional requirements including identifying a lawful basis for using the information collected, and conducting a data protection impact assessment if the data is being processed on a large scale. Additionally, privacy considerations should be built into technology according to the principles of Privacy by Design and Privacy by Default, an initial privacy impact assessment needs to be conducted and product roadmaps should be explained by reference to privacy impact and control measures.



Key Art \

Various_

I love working on these type of projects, they're always a good excuse to have a bit of fun and explore my more "arty-farty" side! Of course, there's always a brief to be answered and the placement of stuff like dates, prices and contact details needs to be thought about, but in the main these are the ones that give me the most creative freedom. And who wants to look at a boring old theatre poster anyway?

The Seagull, Abigail's Party and The Christmas Truce were created and illustrated by yours truly, Baskerville was conceived and art directed by me and illustrated by the legendary Graham Humphreys.

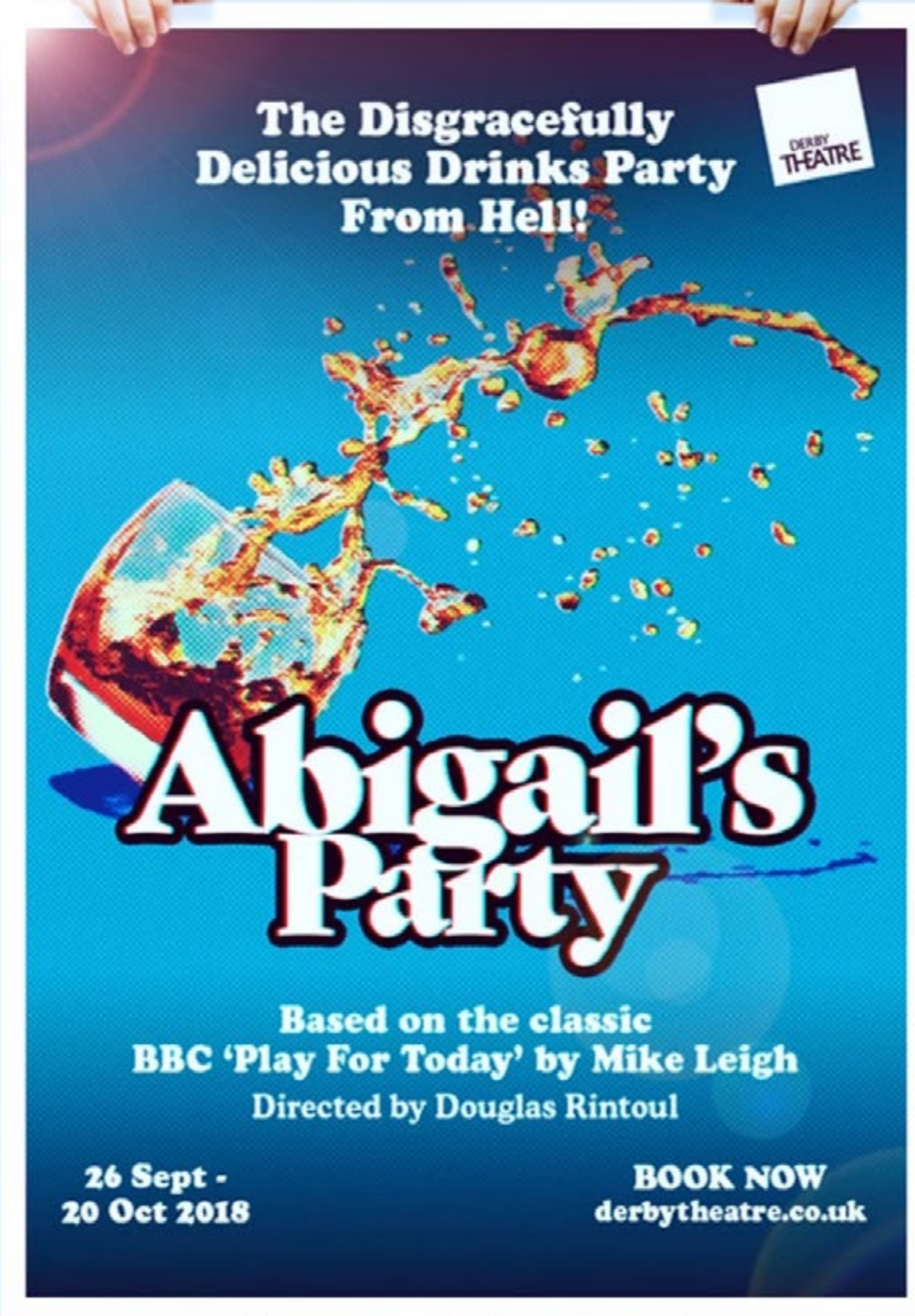
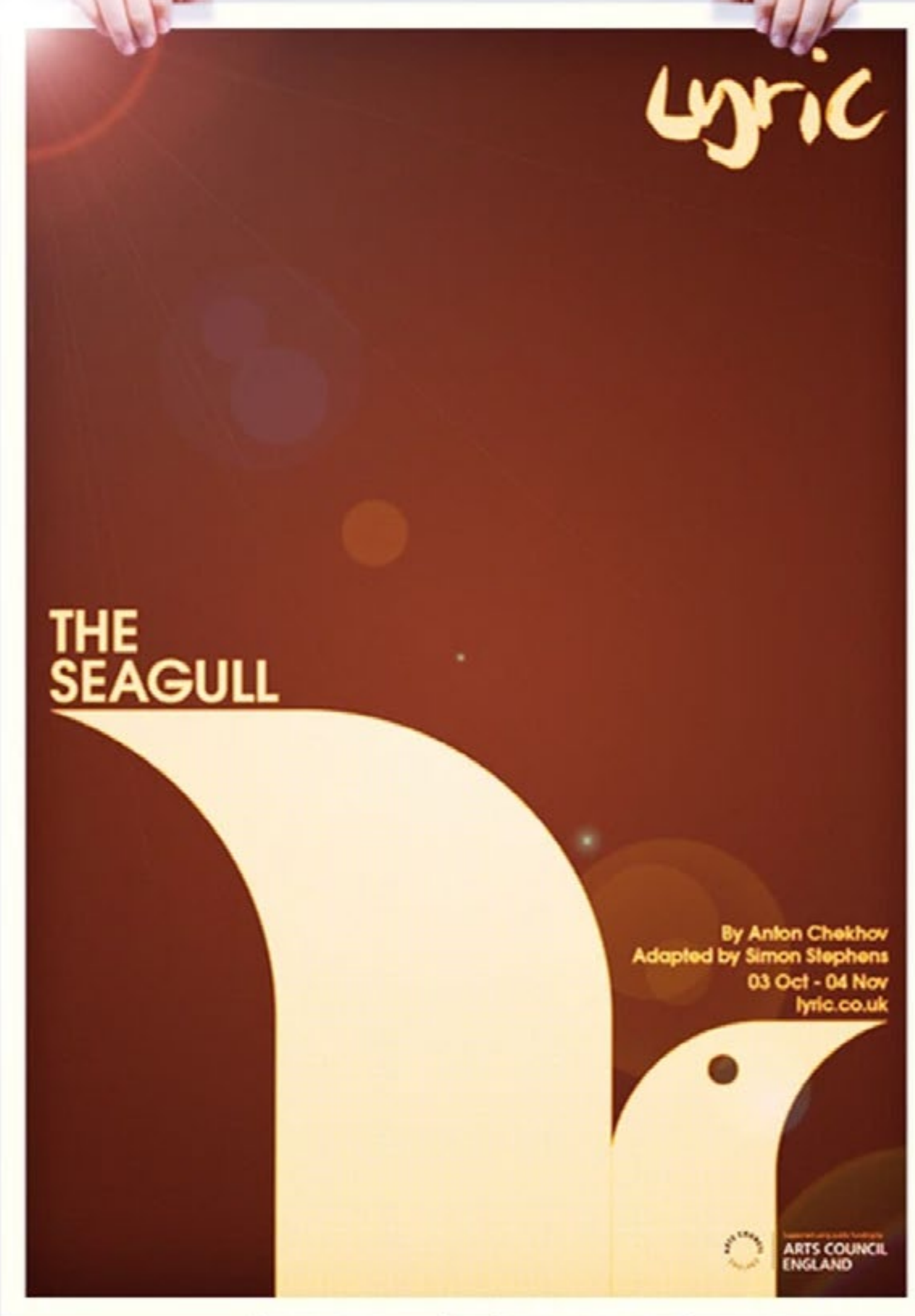
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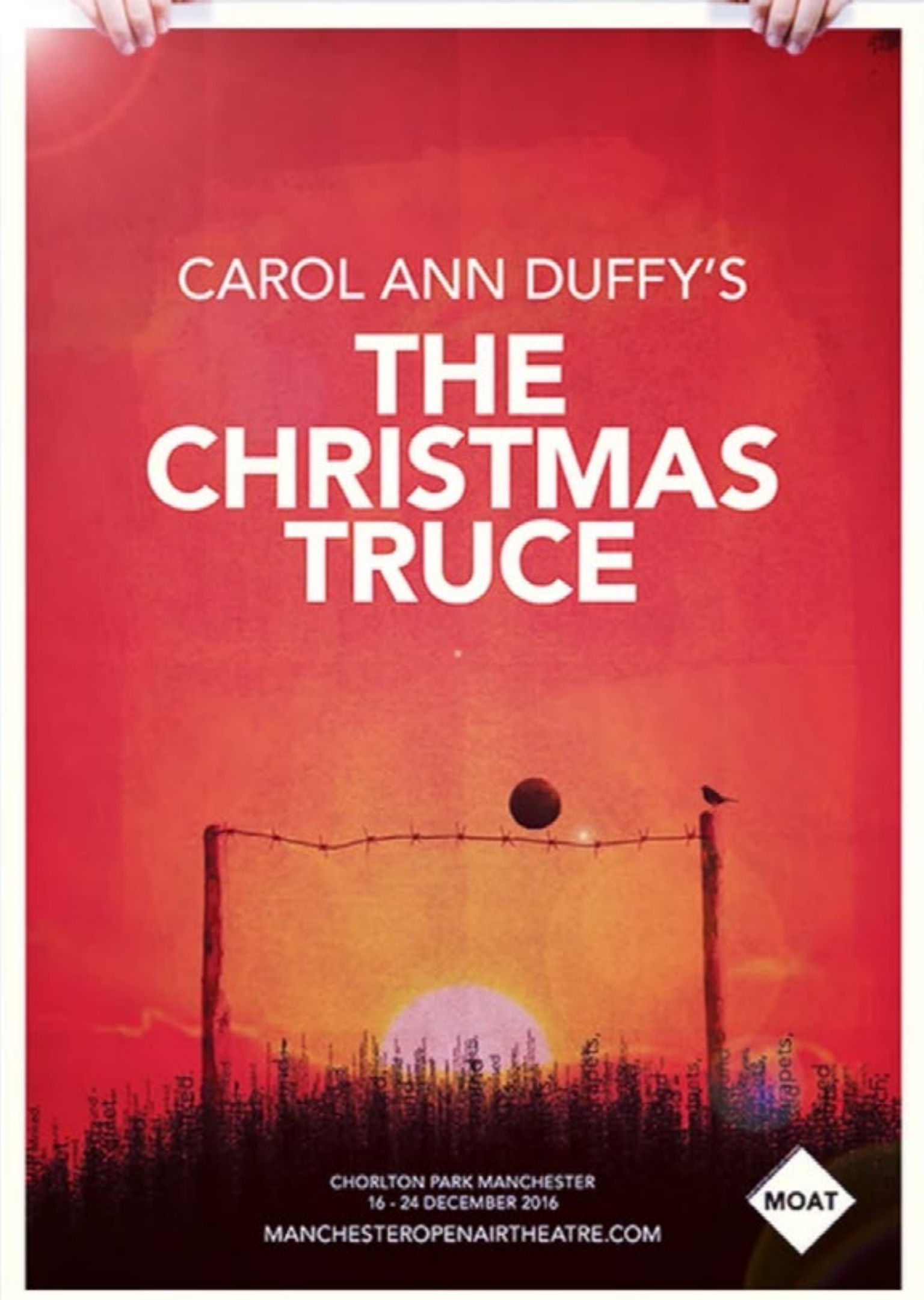
The Seagull \ Lyric Theatre

Abigail's Party \ Derby Theatre

The Christmas Truce \ Manchester Open Air Theatre

Baskerville, A Sherlock Holmes Mystery \ Liverpool Everyman & Playhouse





CAROL ANN DUFFY'S
THE CHRISTMAS TRUCE

CHORLTON PARK MANCHESTER
16 - 24 DECEMBER 2016
MANCHESTEROPENAIRTHEATRE.COM



A MURDEROUSLY
FUNNY ADVENTURE



BASKERVILLE
A SHERLOCK HOLMES MYSTERY
By KEN LUDWIG

PLAYHOUSE
LIVERPOOL
Sat 9 Dec to
Sat 13 Jan

Director LOVEDAY INGRAM
Designer SIMON DAW Lighting Designer TIM LUTKIN
Composer NATHAN KLEIN Sound Designer GEORGE DENNIS
Commedia Consultant & Movement Director MARCELLO MAGNI
Casting Director GINNY SCHILLER CDG
0151 709 4774 EVERYMANPLAYHOUSE.COM/BASKERVILLE



Manchester Metropolitan University \ Prospectus_

This prospectus for MMU's famous Hollings Faculty Toast Rack campus was created to advertise the faculties courses in food, nutrition, fashion, hospitality, events management and tourism.

With the plan to relocate to the Universities new base in Manchester city centre, the brief required that a stunning visual of its current homes unique architecture was created, which would also showcase its latest academic output using words and pictures from a number of lucky student competition winners. Manchester and in particular Factory Records iconic musical heritage served as an inspiration for the 12" record sleeve style creative used in the prospectus, which employed a specially commissioned illustration of the Toast Rack done by my good self as its lead visual. The colours were taken directly from the existing MMU colour palette and were used to specifically represent each of the programmes on show, with the colour co-ordinated illustrations of the windows on the books cover hinting at the courses offered inside the faculty. The outer sleeve was deliberately left plain apart from the title and logo but introduced the viewer to the book inside via a series of die cuts, these shapes were then printed throughout the book to break up the photography on each page.

A website and A7 multi-fold information pack were also produced to support the campaign.

—

Sleeve \ Book & Sleeve \ Book \ Double Page Spreads \ Website

Hollings Faculty
Manchester, MMU and Me

EighteenTwentyFour - TwentyThirteen



Manchester
Metropolitan
University

Hollings Faculty
Manchester, MMU and Me

EighteenTwentyFour - TwentyThirteen



Manchester
Metropolitan
University



Hollings Faculty
Manchester, MMU and Me

EighteenTwentyFour - TwentyThirteen



Manchester
Metropolitan
University

d
ii



Manchester
Metropolitan
University





Manchester, MMU and Me

As the world's first industrialised city, Manchester has its roots firmly in innovation and business; its undeniable buzz, unique, cosmopolitan character and varied ethnic mix gives the City its unofficial title of the most popular student city in the UK. Manchester is one of six UK flagship 'Science Cities', spearheading the Government's aim to make science, technology and innovation the drivers of economic growth over the next ten years and beyond.

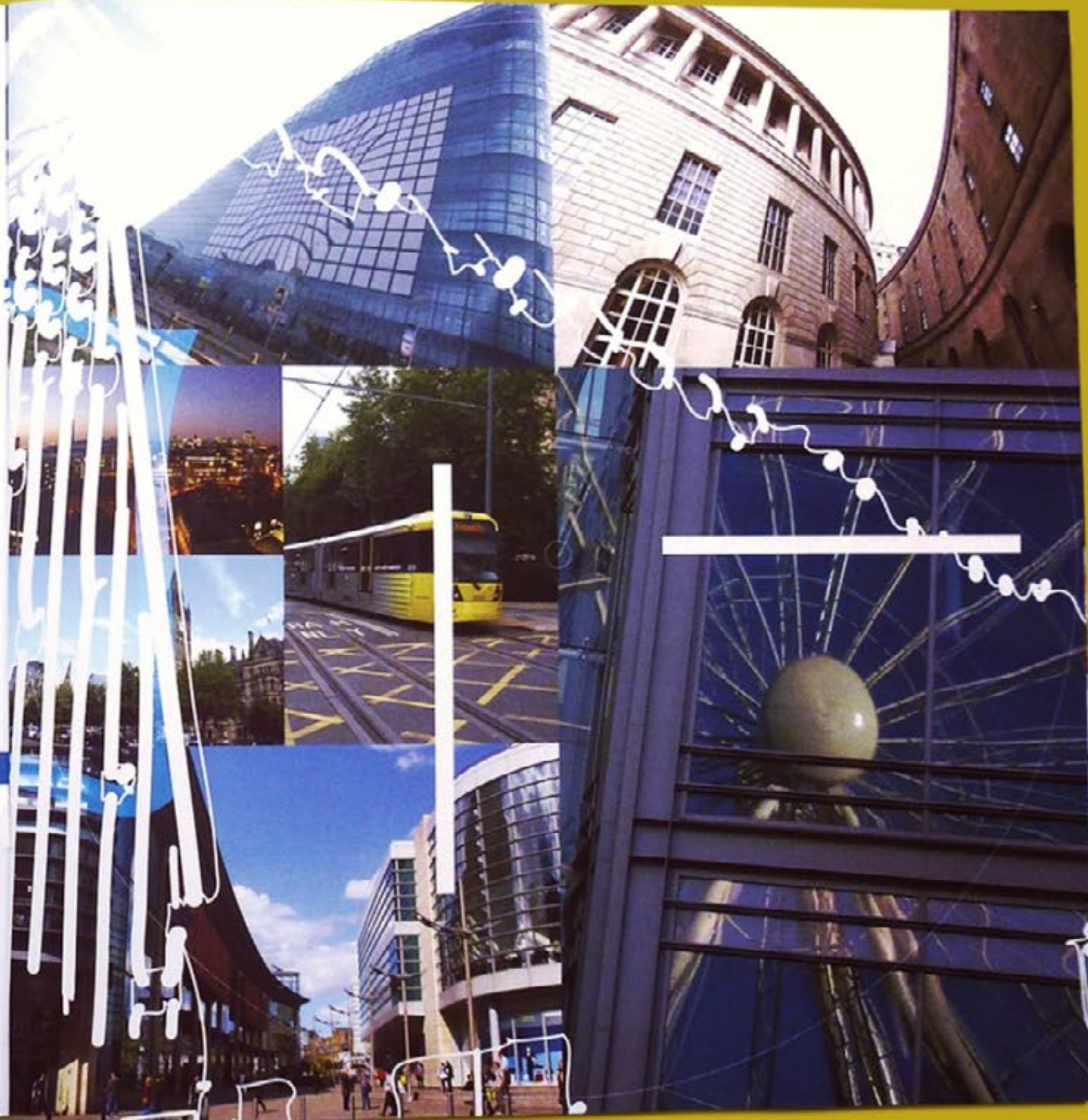
A city of culture and music it is home to a wealth of museums, galleries and music venues and its sporting reputation is world famous. The City's two Premiership title winning football clubs and world class sporting venues mean it is host to a wide variety of international and national sporting events.

Manchester Metropolitan University's roots in Higher Education date back to 1824. It is the largest campus-based undergraduate university in the UK with a total student population of more than 37,000. The University is one of the top performing new universities in the UK in terms of its research profile, sitting within the top 5% of UK universities for exercise and sport science and within the top 12% for materials science. It is ranked 4th among research active new universities in attracting support from Higher Education Funding Council for England (HEFCE).

Today, the Hollings Faculty at the University offers the largest concentration of undergraduate and postgraduate programmes in food, nutrition, fashion, hospitality, events management and tourism in the UK. The Faculty has been officially recognised as a 'Centre of Excellence' for teaching and strong links with industry and professional bodies helps to ensure that programmes and research projects are relevant to the needs of industry.



Manchester
Metropolitan
University



Welcome to the Hollings Faculty

As the world's first industrialised city, Manchester has its roots firmly in innovation and business; its undeniable buzz, unique, cosmopolitan character and varied ethnic mix gives the City its unofficial title of the most popular student city in the UK. Manchester is one of six UK flagship 'Science Cities', spearheading the Government's aim to make science, technology and innovation the drivers of economic growth over the next ten years and beyond >>>

Learn about Our courses

The Hollings Faculty at the University offers the largest concentration of undergraduate and postgraduate >>>

Think about The future

The University's vision for the future is ambitious and wide ranging. Our focus is to sustain a curriculum which is >>>

Meet the Competition winners

The Hollings Faculty at Manchester Metropolitan University offered their students the chance to be a part of >>>

[Study at MMU](#)
[Undergraduate](#)
[Postgraduate](#)
[International Students](#)
[MMU Alumni](#)

[Faculties & Departments](#)
[Library](#)
[Research](#)
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[Jobs at MMU](#)
[Equality & Diversity](#)
[How to Find Us](#)
[About Us](#)
[Contact Us](#)



The Women's Football Association \ Euro 2005_

Back when the all conquering Lionesses were just cubs, this campaign was rolled out across the North West of England in the run up to the Women's Euro football tournament in the summer of 2005.

I wrote the line "A more beautiful game" to encapsulate the expansive and skilful brand of football which was about to unfold across England over those next few weeks. This was represented visually by the flowing illustrative style applied to the players, generous use of white space and then complimented by the Stilla typeface which was created by renowned French typographer François Boltana.

An out-of-home campaign was supported by a series of postcards, football magazine ads and give away posters, each introducing the public to another one of English football's finest.

—

Out-of-home 48 Sheet \ Player Portraits

 **Nationwide**
Pride. Passion. Belief.



TheFA.com/women

A more beautiful game is coming

City of Manchester Stadium 5.6.05



Rachel Yankey, Winget

watch England take on the best of Europe | TheFA.com/women



Alex Scott, Defender.



Fara Williams, Midfielder.



**Baby Jane & Friends **

Various_

A little bit of multi-coloured, Andy Warhol screenprint inspired
Photoshop downtime. They're a scream, hang them on your wall!

—

Baby Jane \ Begbie \ Kate \ Shaun





**Boedekka **

Lazybones EP_

Boedekka, probably the greatest band you've never heard of. Seriously, you should check them out...

We want something dirty and f***ed up they said. So after a heavy night of rock n roll debauchery with the band I stumbled out with my trusty old Kodak, took a few hungover snaps around Liverpool docs of rust, decay and graffiti, and voila the Lazybones EP was born.

It's red and white because the drummer's a Scouser. He now plays part-time in a Mexican Beatles tribute band in LA, and his stage name is Gringo. True story.

—

12" EP Sleeve Front \ CD



BOEDEKKA/LAZYBONES-EP



BOEDEKKA/LAZYBONES-EP

- 1/ lazybones 2:50
- 2/ high flyer 3:53
- 3/ f**k the limousine scene 4:49
- 4/ cabin fever 4:01

iplcd14
© Things to Come

Simon Community Scotland ** **Stay Warm Stay Safe_

Leading the AKA Scotland concept team I was given the task by homeless charity Simon Community Scotland of producing an impactful and informative public communications advertising campaign for themselves and sister charity Street Work highlighting the dangers of hypothermia on the rough sleeping populations across both Edinburgh and Glasgow.

I created the hashtag #STAYWARMSTAYSAFE to head all communications which were then split into 2 different campaigns:

Campaign 1 was aimed at both the general public and rough sleepers alike and highlighted the 6 key warning signs of hypothermia. This used a cooled down version of the Simon Community brand colour palette with the signs placed around a thermometer graphic shown ominously dropping in temperature.

Campaign 2 was created to more directly target the rough sleepers themselves and reinforce the message “Stay Warm Stay Safe”. Again a cooled down version of the brand colour palette was used alongside a bold ice block typeface chosen to represent the harsh reality of failing to heed the campaigns key message.

A media campaign strategy based around the new creative was produced to reach people across a number of key touchpoints from impactful out-of-home formats to digital and local press advertising as well as an informative multi-fold self help leaflet which was circulated throughout the 2 cities rough sleeping populations.

—

Out-of-home 6 Sheet 01 & 02

#STAYWARMSTAYSAFE  

HOMELESS AWARE

HYPOTHERMIA: KNOW THE SIGNS

SHIVERING

A SIGN THAT THE BODY'S TEMPERATURE IS STARTING TO DROP

COLD AND PALE SKIN

ONLY NOTICEABLE ON CLOSE INSPECTION

CONFUSION

ALSO IRRITABILITY AND LACK OF CO-ORDINATION CAN BE TELL TALE SIGNS



TIREDNESS

A SYMPTOM OF EXCESSIVE EXPOSURE TO THE COLD

SLURRED SPEECH

IT'S IMPORTANT TO SPARK A CONVERSATION AND TAKE ACTION

FAST BREATHING

A VISIBLE SIGN THAT HELP IS REQUIRED

PEOPLE WHO ARE HOMELESS OR ON THE STREETS ARE MORE AT RISK OF HYPOTHERMIA. OUR STREET TEAMS OPERATE EVERY DAY. CALL US IF YOU ARE CONCERNED:

GLASGOW 0800 027 7466

EDINBURGH 0808 178 2323

IF SOMEONE IS UNCONSCIOUS OR UNRESPONSIVE DIAL 999



streetwork
enabling a life off the streets

#STAYWARMSTAYSAFE

STAY WARM STAY SAFE

WARNING SIGNS OF HYPOTHERMIA CAN INCLUDE:

SHIVERING, COLD AND PALE SKIN, CONFUSION, TIREDNESS, SLURRED SPEECH, FAST BREATHING.

TO FIND OUT MORE VISIT US ON TWITTER AND FACEBOOK AT #STAYWARMSTAYSAFE

PEOPLE WHO ARE HOMELESS OR ON THE STREETS ARE MORE AT RISK OF HYPOTHERMIA. OUR STREET TEAMS OPERATE EVERY DAY. CALL US IF YOU ARE CONCERNED:

GLASGOW 0800 027 7466

EDINBURGH 0808 178 2323



streetwork
enabling a life off the streets

IF SOMEONE IS UNCONSCIOUS OR UNRESPONSIVE DIAL 999

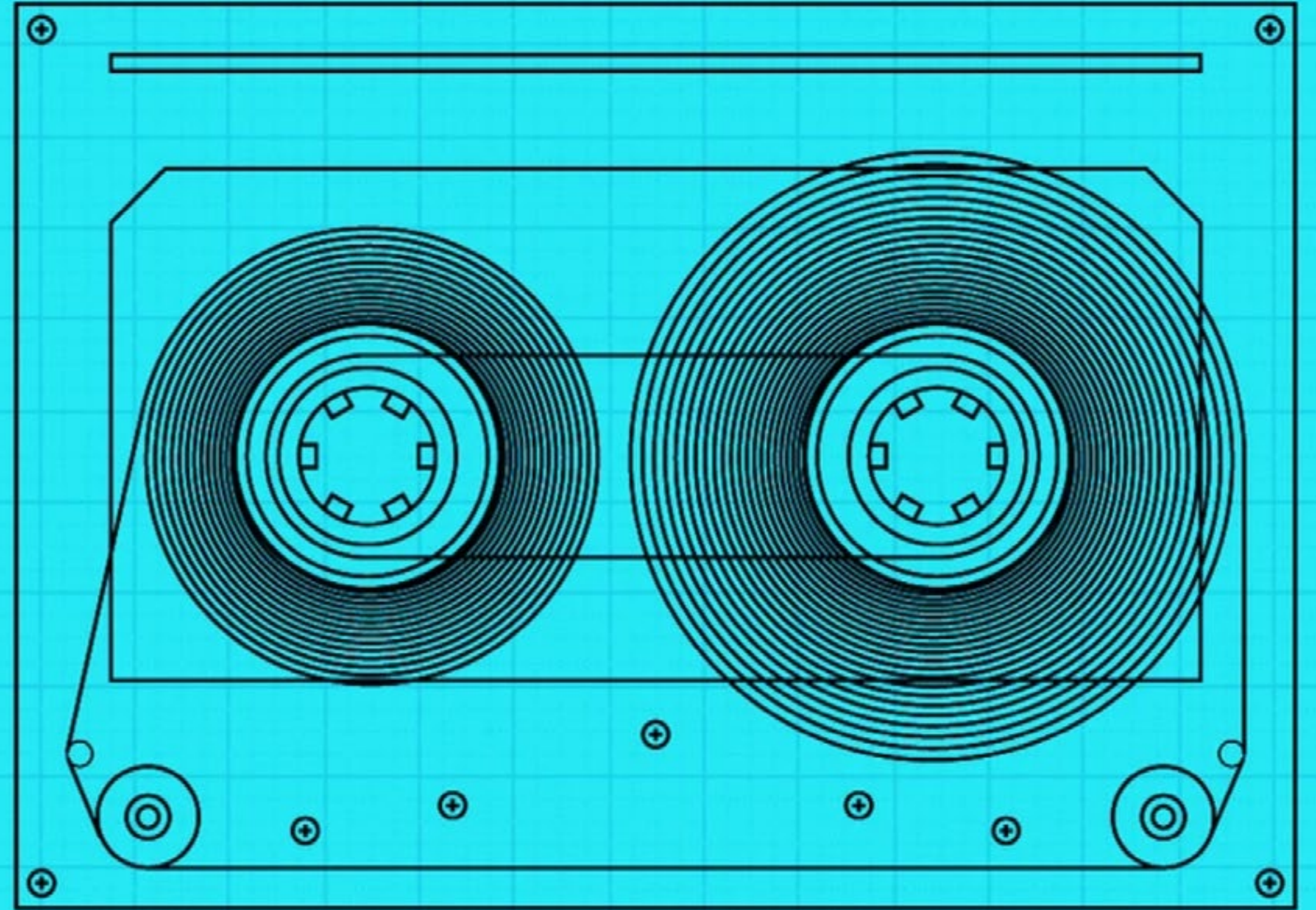
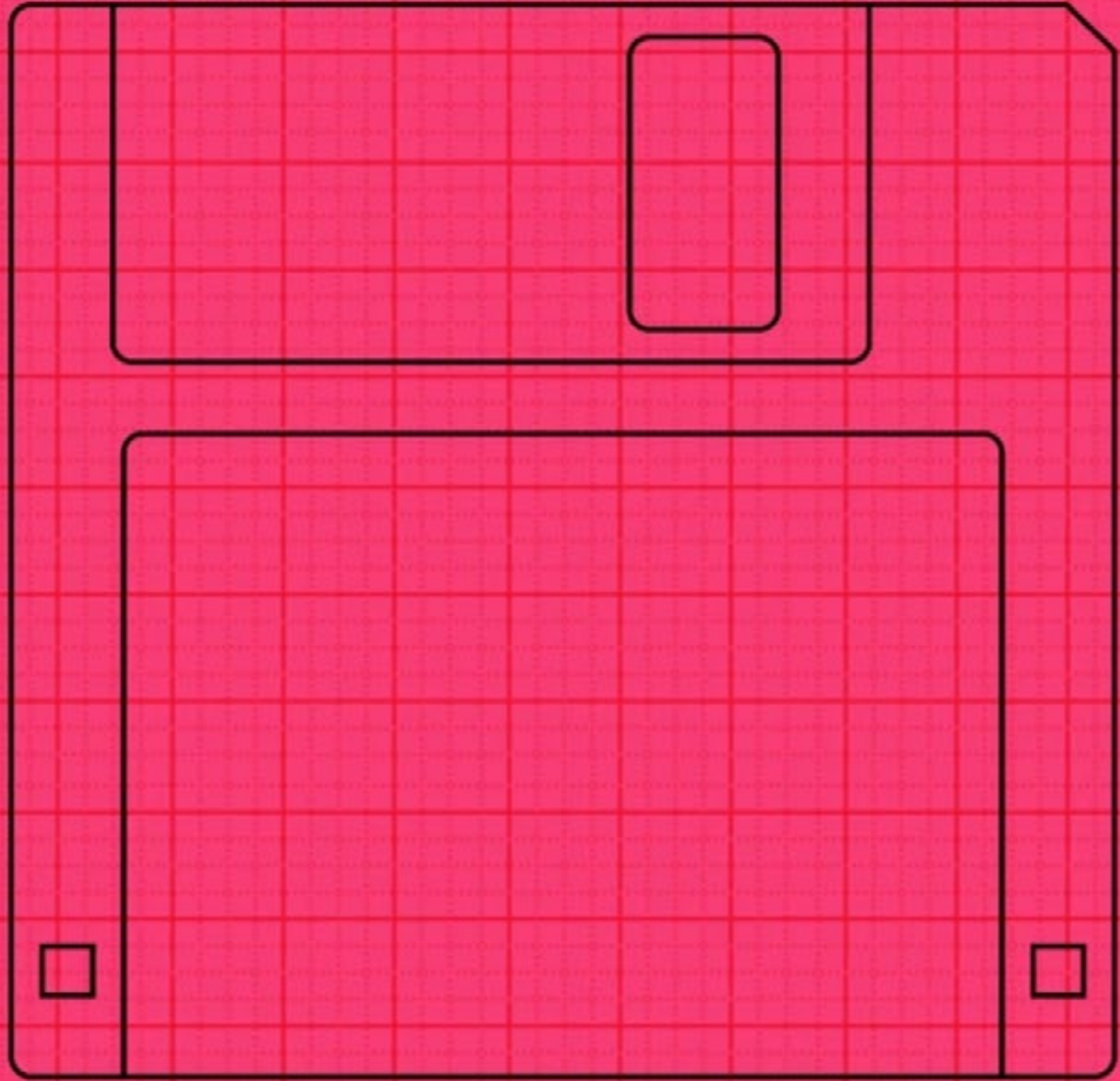
90s Tech \

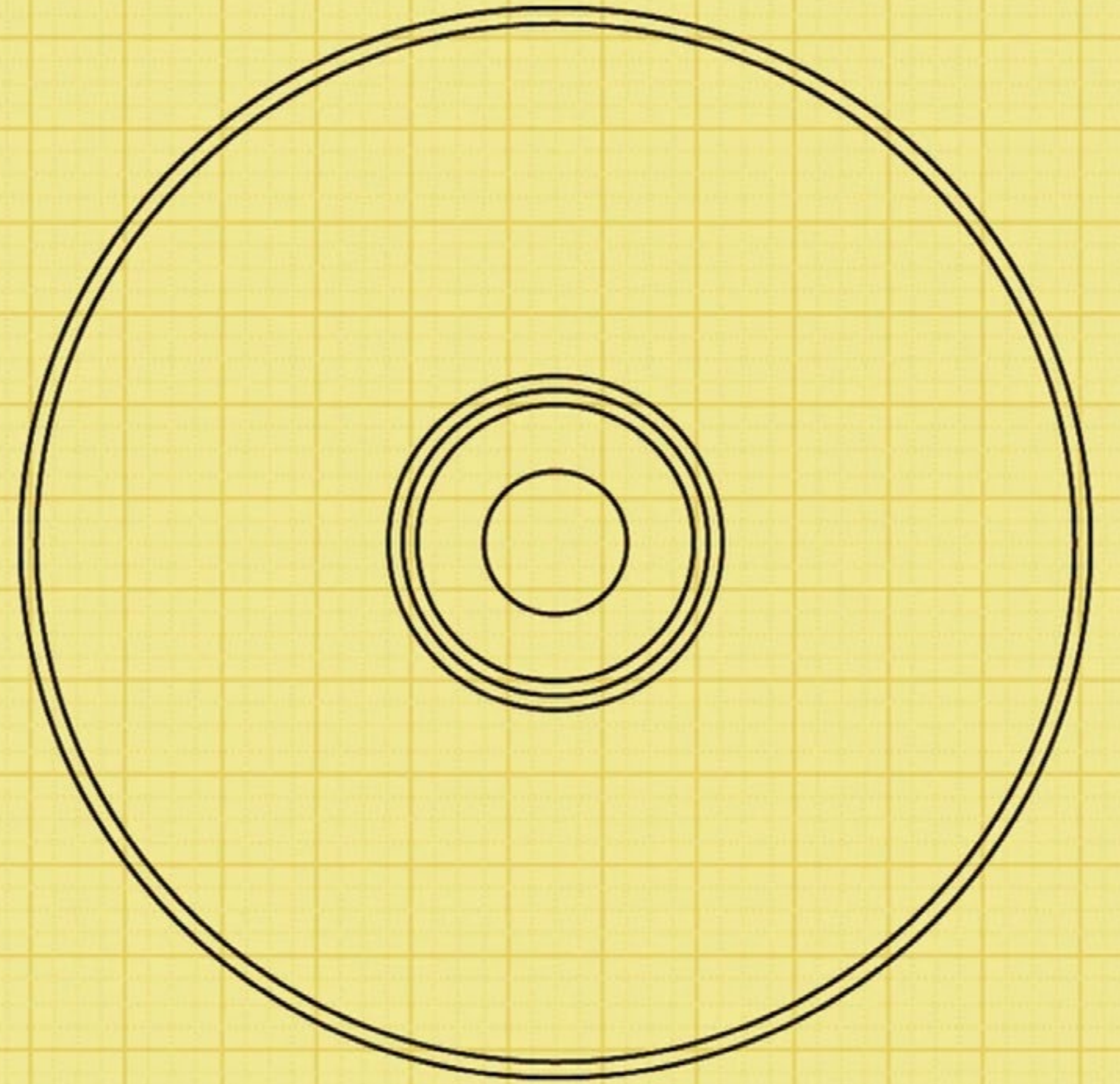
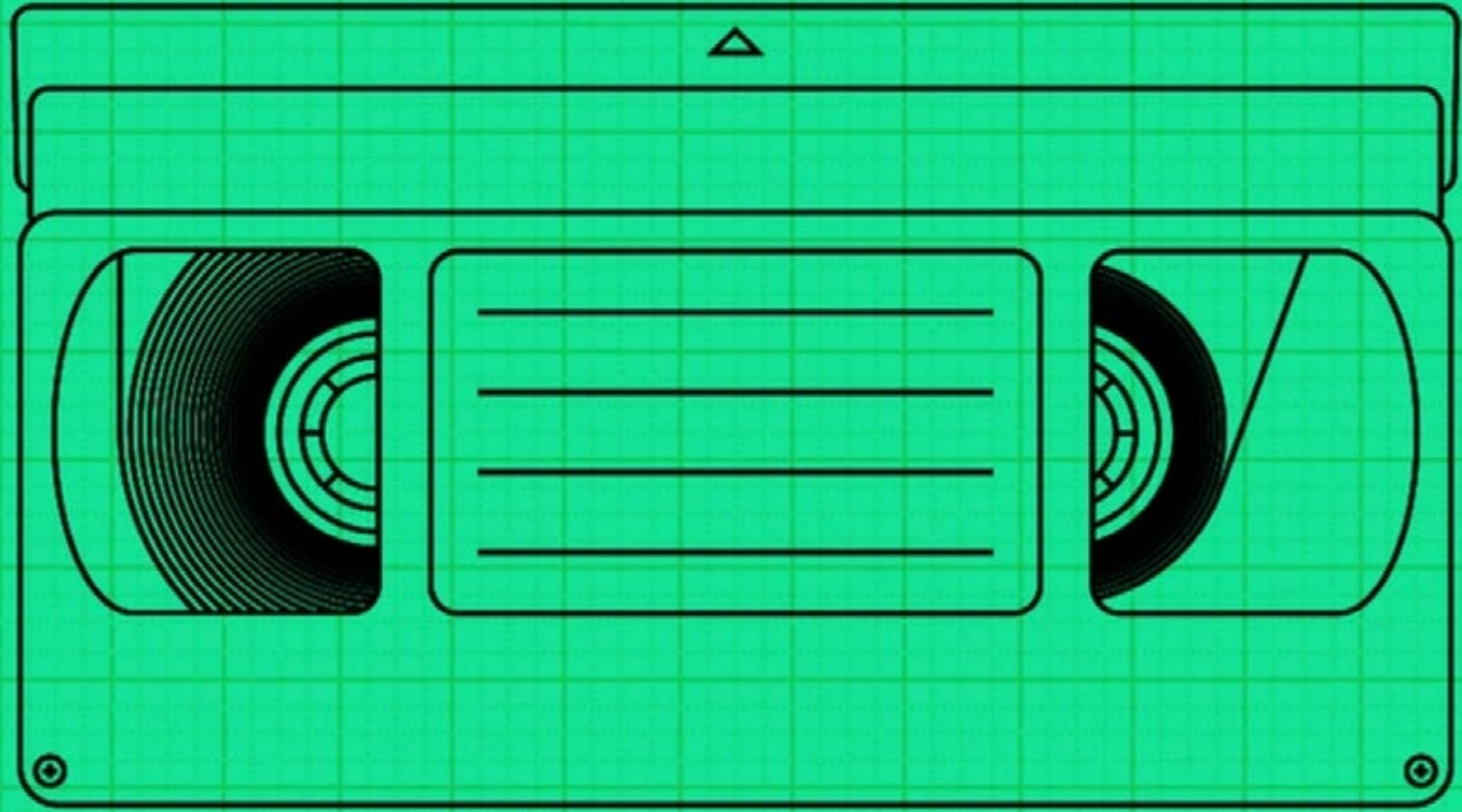
Various_

I'm probably showing my age a little bit here, but when I was a lad we didn't have the Cloud. We had real stuff that you could pick up and lend to your mates. I miss these sort of things, so I drew some.

—

Floppy Disk \ Cassette Tape \ Video Tape \ CD





Logos \ Various_

Often the starting point for a rebranding exercise, a well developed and articulate logo can instantly set the right tone for a company or product. And as the saying goes “You only get one chance to make a good first impression!”.

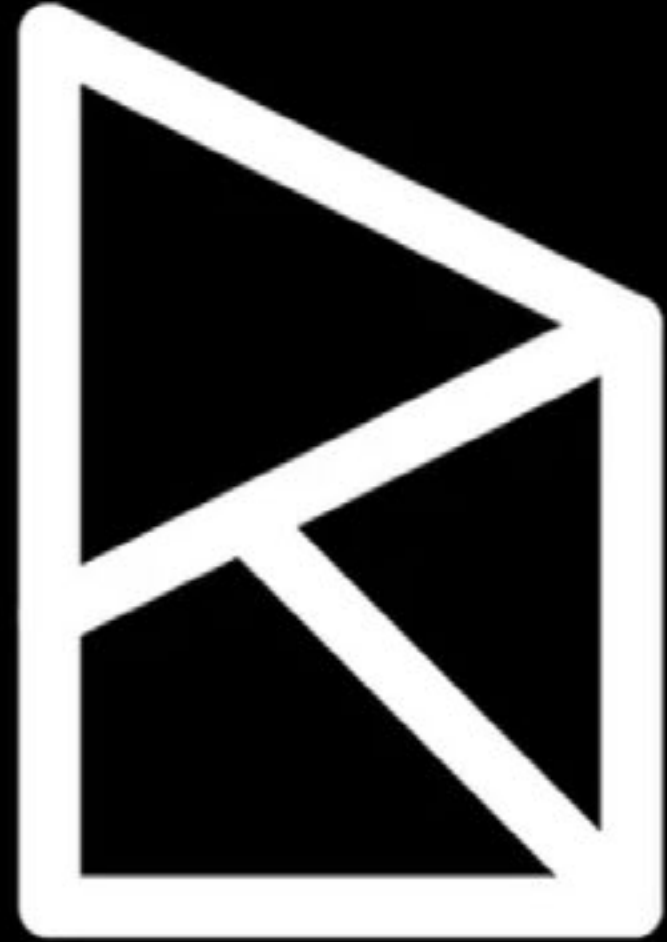
—
Welsh National Orchestra \ Manchester Jewish Museum \ ElevenSeventeen \
4D Pictures \ Krafty \ 7 Generals

מנו



**Manchester
Jewish Museum**





KRAFTY™



7Generals



Verde Group \ Rebrand_

Another rebrand and website courtesy of myself and the Run2 posse, this time for our great mates at the Verde Group. Experts in building rapidly deployable platforms and infrastructure to go into some of the worlds harshest environments. Mobile buildings to you and me, and bloody good ones too!

We took their existing logo and gave it a completely new look and feel to better represent the rugged multi-purpose products in question. Creating a three dimensional V shaped building inspired graphic as the focal point for the new visual identity. Multilinguists out there will know that verde means green in a number of languages, so that was the perfect starting point for a new military inspired colour palette which used camouflage hues to create a different mood for each section on the site.

Much like any Verde Group product, the DIN typeface was chosen because of it's no nonsense versatility and good looks, and also because it reminded us all of the kind of thing we used to see on screen in films like Rambo when we were kids!

—
Website \ Logo



VERDE
GROUP

HOME ABOUT PRODUCT SECTORS

CONTACT

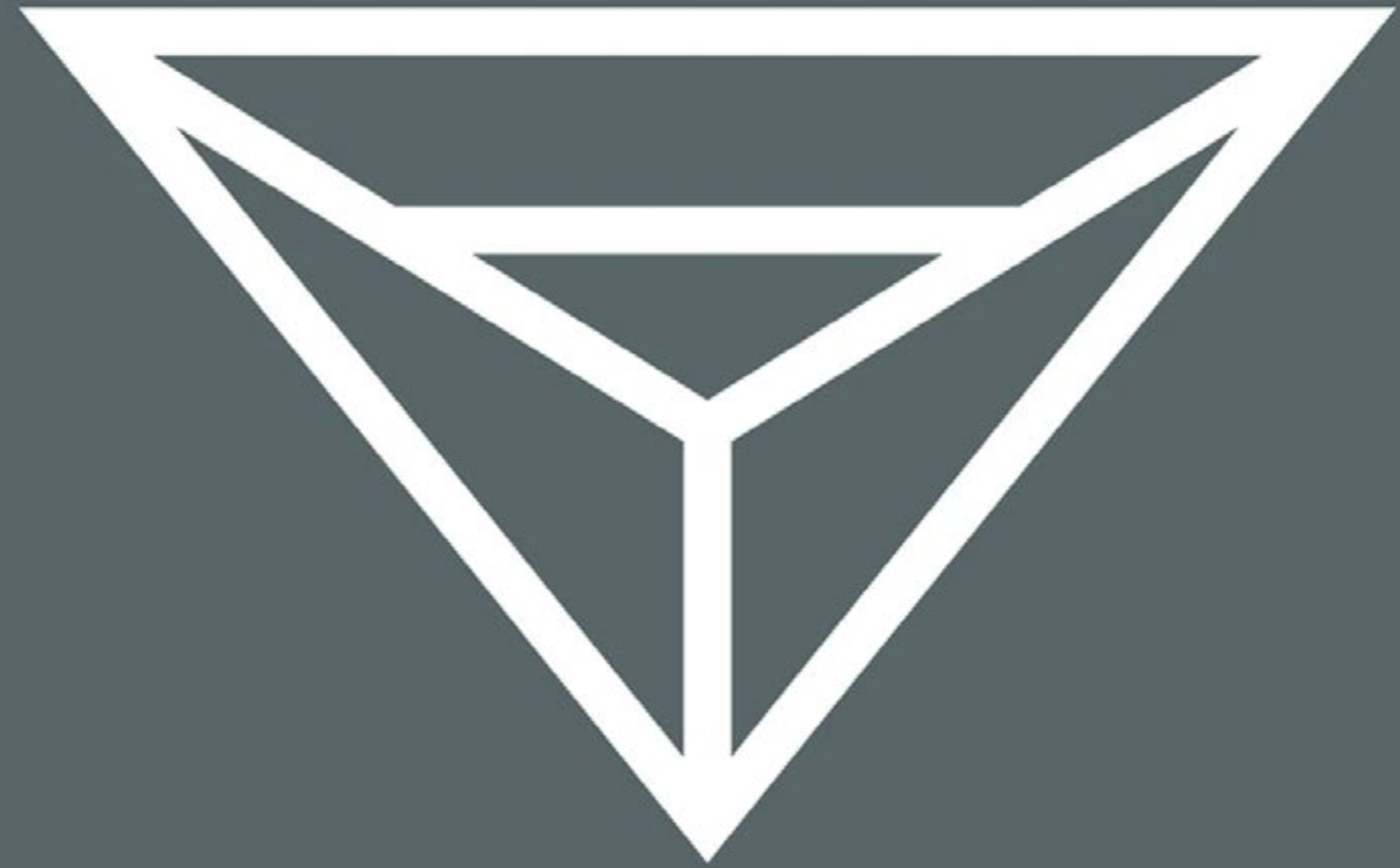
BESPOKE MODULAR BUILDINGS



PLATFORMS OF TOMORROW

The platforms of tomorrow, delivered today. Rapidly deployable platforms and infrastructure with technology integration for use across the globe.





RE
-DISCIPLINED
ATIVE
SSED
NERS



Career History_

Freelance Creative
April 2019 to present

—

Fury vs Usyk 2 \ Graphic Designer
Sugar Free TV
Television Commercial
September 2024

—

I Fought The Law \ Graphic Designer
Hera Pictures
4 x 60” Drama for ITV
June 2024 to August 2024

—

Toxic Town \ Graphic Designer
Broke & Bones Productions Limited
4 x 60” Drama for Netflix
Reshoots, pick-ups, additional scenes
April 2024 to May 2024

Toxic Town \ Graphic Designer
Broke & Bones Productions Limited
4 x 60” Drama for Netflix
July 2023 to November 2023

—

Run2 \ Head of Design
June 2022 to present

—

AKA UK \ Senior Creative
December 2015 to March 2019

—

Freelance Creative
February 2008 to December 2015

—

UP Search \ Freelance Creative
June 2013 to March 2014

Zebra Advertising \ Creative Consultant
March 2008 to November 2009

—

438 Design \ Senior Creative
September 2006 to February 2008

—

Fanatic Marketing \ Senior Creative
February 2004 to May 2006

—

Freelance Creative
January 1999 to February 2004

—

Psygnosis \ Middleweight Creative
April 1997 to January 1999

—

BDH Advertising \ Junior Creative
August 1995 to April 1997

Selected Clients_

Adidas

AKA

Albert's Schloss

Ambassador Theatre Group

Arsenal

Aston Villa

—

Blackburn Rovers

Broke & Bones

—

Continuum Attractions

Co-op

—

Dell Technologies

Derby Theatre

Dr Martens

—

Fujitsu

George House Trust

Gola

Granada Television

—

Henkel International

Hera Pictures

—

Liverpool Empire Youth Theatre

Liverpool Everyman & Playhouse

Lowry Theatre

Lyric Theatre

—

Manchester City

Manchester International Festival

Manchester Metropolitan University

Manchester United

—

Netflix

NHS

PlayStation

—

Sanctum Peak

Simon Community Scotland

Sony

Sport England

Storyhouse Theatre

Street Work

Sugar Free TV

—

The Football Association

Tottenham Hotspur

—

Umbro

Uniac

—

Verde Group

—

World Mobile Group

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IMDb

Instagram

LinkedIn

Website

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